



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

**FIFTH SEMESTER – APRIL 2022**

**UCO 5603 – SOCIAL ENTREPRENEURSHIP**

Date: 21-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**Answer All Questions**

**Section – A**

**10 x 2 = 20**

- 1) What is social entrepreneurship?
- 2) State any four characteristics of social enterprise.
- 3) What is social mission?
- 4) What is PCDO?
- 5) State any two examples of social entrepreneurship in public and private sector.
- 6) State any two factors that influence the environmental sustainability.
- 7) What is Social Sustainability?
- 8) What is Kyoto protocol?
- 9) What is BRAC?
- 10) Write a short note on SEWA.

**Answer Any Four Questions Only**

**Section – B**

**4 x 10 = 40**

- 11) 'Social entrepreneurs play the role of change agent in social sector' elucidate.
- 12) Explain the characteristics of a successful social entrepreneur.
- 13) Write the uses and relevance of PCDO framework.
- 14) Write a note on the various types of social activism.
- 15) Explain the features of venture capital financing.
- 16) Discuss four pillars of sustainability.
- 17) Write a note on Grameen Bank.

**Answer Any Two Questions Only**

**Section – C**

**2 x 20 = 40**

- 18) Identify any Social problem of your choice and analyse the following:
  - a) Challenge; b) Gap between the challenge and current solution; c) Innovative solution for the greater impact.
- 19) Explain the social activism and its impact with an example.
- 20) Discuss the process of identification of social entrepreneurial opportunities.
- 21) Elaborate six stages of social innovation.

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