



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – NOVEMBER 2016

CO 1501 – BUSINESS ENVIRONMENT

Date: 07-11-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

Section-A

Answer ALL the questions:-

(10 x 2 = 20marks)

1. Define the term 'Business'.
2. What is 'Dynamic environment'?
3. Define Economic Planning.
4. Write any two objectives of fiscal policy.
5. List out main functions of SEBI.
6. Write a note on 'Business ethics'.
7. Explain the term 'Directive Principles'?
8. What is meant by Constitution?
9. Define Dumping.
10. What is the meaning of Trade Barriers?

Section-B

Answer any FOUR questions

(4 x 10 = 40marks)

11. Explain Environmental Analysis Process.
12. Explain the various needs for economic planning?
13. What are the features of five year plans?
14. Write a note on Foreign Exchange management.
15. Briefly explain social responsibility of business.
16. What are the benefits for business enterprise through globalization?
17. Discuss the 'fundamental duties' in the Indian Constitution.

Section-C

Answer any TWO questions

(2 x 20 = 40marks)

18. Explain the concept of business environment. State the importance of study of business environment?
19. Define 'Economic System'. Describe its types.
20. Explain the role of 'Government' in 'Business'.
21. What are the differences between GATT and WTO? How is the WTO an improver form of GATT.
