



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.Com. DEGREE EXAMINATION – COMMERCE**

**SECOND SEMESTER – NOVEMBER 2016**

**CO 2502/CO 2501/CO 2500 – BUSINESS MANAGEMENT**

Date: 12-11-2016

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**PART –A**

**(10 X 2 = 20 marks)**

**ANSWER ALL QUESTIONS:**

1. What is Business Management?
2. Specify a few roles played by a manager.
3. What is strategic planning?
4. Define objectives.
5. Mention any two types of Organisation.
6. What is meant by delegation of authority?
7. What do you understand by Grapevine?
8. Mention the need for direction in management.
9. What is Co-ordination?
10. Define budget.

**PART- B**

**(4 X 10 = 40 marks)**

**ANSWER ANY FOUR QUESTIONS:**

11. Describe the elements of scientific management.
12. What are the characteristics of decision-making?
13. Discuss the need for departmentation.
14. Briefly explain a few methods of Recruitment.
15. List out some benefits of providing training.
16. What are the principles of Effective communication?
17. State the importance of Control.

**PART- C**

**(2 X 20 =40 marks)**

**ANSWER ANY TWO QUESTIONS:**

18. Explain in detail Taylor's principles of Scientific Management.
19. Describe the steps followed in a planning process.
20. What are organisational charts? Describe various types of charts.
21. Discuss the various modern techniques of control.

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