



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2016

CO 5403 - INTRODUCTION TO ENTREPRENEURSHIP

Date: 11-11-2016
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

Section-A

Answer ALL the questions

10*2=20

1. Who is an entrepreneur?
2. What is over capitalization?
3. Define capital structure?
4. What do you mean by entrepreneurial motivation?
5. What is a program evaluation review technique?
6. What is occupational mobility?
7. Define a project.
8. What is internal rate of return?
9. Write a short note on project selection?
10. What is working capital?

Section-B

Answer any FOUR questions

4*10=40

11. Explain different characteristics of an entrepreneur.
12. Evaluate different sources of raising fund for an organization
13. Write a note on venture capital.
14. Explain different factors affecting entrepreneurial growth.
15. "Entrepreneurs are not born they are developed". Elucidate.
16. Explain different entrepreneurial competencies.
17. Explain the role of entrepreneur in economic development.

Section-C

Answer any TWO questions

2*20=40

18. "Becoming an entrepreneur involves performing different functions" Elucidate.
19. Elaborate different contents of project report according to the guidelines of planning commission.
20. Evaluate different methods of project appraisal.
21. What are the financial requirements of an organization? Develop your own business and estimate the financial requirements of the same with sufficient information and break up.
