



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Com. DEGREE EXAMINATION – COMMERCE**

**FIRST SEMESTER – NOVEMBER 2017**

**17PCO1MC03 – MODERN MANAGEMENT PRACTICE**

Date: 08-11-2017

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

**PART A**

**Answer ALL questions**

**10X2=20**

1. Write a short note on Brain Storming.
2. How do you define the term Leading?
3. Explain the concept of ' Team'
4. How do you define Centralisation?
5. What do you understand by Delegation of Authority?
6. Write a short note on E-Banking.
7. Write a short not on Online shopping.
8. What do you understand by Political Environment?
9. What do you mean by Ethical Climate?
10. What do you mean by Non Programmed Decisions?

**PART B**

**Answer any FOUR questions**

**4X10=40**

11. Explain the duties of Managers in an Organisation
12. What are the characteristics of Managerial Decisions?
13. Explain the concept and nature of business environment.
14. Explain the different style of Leadership.
15. Define Delegation. What are the principles of Delegation?
16. What is team building? How can individuals be developed into effective team players?
17. What are the uses of internet in business?

**PART C**

**Answer any TWO questions**

**2X20=40**

18. What is an organisation Structure? Explain the types of organisation structure?
19. Management is a half-hearted Profession.” Do you agree? Analyse the positive and negative aspects of the management profession.
20. “The Term environment refers to the totality of all the factors which are external to and beyond the control of individual business enterprises and their management.” Explain.
21. What is decentralisation of authority? What are its advantages and limitations?

\*\*\*\*\*