

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2018

16UCO5ES03 – MANAGEMENT OF SMALL BUSINESS

Date: 30-10-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION – A

Answer ALL questions:

(10 x 2 = 20 marks)

1. Define Small Business.
2. What is Project Identification?
3. Write a note on Market Survey.
4. Define Partnership firm.
5. List out the features of Small business finance.
6. Write a note on 'SIDBI'.
7. What do you mean by Venture capital?
8. List out the different types of Co-operatives.
9. Define the term Trade.
10. Write a note on State Financial Corporation.

SECTION – B

Answer any FOUR questions:

(4 x 10= 40 marks)

11. Define a Sole Proprietor. Explain the merits and demerits of the same.
12. Bring out the role of Small business in Indian economy.
13. What are the problems faced by Small scale Industries? –Explain.
14. Discuss in brief the features of a Joint Stock Company.
15. Explain the various factors affecting the debt equity ratio.
16. Describe the main components of start-up process of small business.
17. Discuss the role of Industrial Development Bank of India in financing small business.

SECTION – C

Answer any TWO questions:

(2 x 20 = 40 marks)

18. Explain in detail the importance of Small business as a seedbed of entrepreneurship.
19. Define Project Formulation. Explain the process of project formulation.
20. What is a Co-operative enterprise? Discuss its merits and demerits as a form of business organization.
21. Describe in brief the requisites of success in business in modern society.

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