



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2022

UCO 5603 – SOCIAL ENTREPRENEURSHIP

Date: 30-11-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Q. No Answer ALL questions

(10 x 2 = 10 Marks)

- 1 What do you mean by social value proposition?
- 2 What do you mean by micro credit?
- 3 Define startup.
- 4 What is social entrepreneurship?
- 5 What is do you mean by social activism?
- 6 What is human sustainability?
- 7 What is PPP?
- 8 What is environmental cost?
- 9 What do you mean by sustainable development?
- 10 Expand and explain BRAC

PART – B

Answer any FOUR questions

(4 x 10 = 40 Marks)

- 11 Taking an example of any social entrepreneur explain the skills of the social entrepreneur
- 12 Differentiate social entrepreneurship from business entrepreneurship
- 13 What is MDG? Explain its rationale and relevance with sustainable development
- 14 Explain PCDO framework with your own example
- 15 Illustrate boundaries of social entrepreneurship with relevant example
- 16 Explain the role of social entrepreneurship in economic development
- 17 Explain the stages in social innovation process

PART – C

Answer any TWO question

(2 x 20 = 40 Marks)

- 18 Who is a social entrepreneur? Explain the characteristics of a social entrepreneur
- 19 Elaborate any five social entrepreneurship initiatives with its models and objectives.
- 20 Explain different principles of environmental ethics
- 21 Evaluate different sources of social entrepreneurship with example.

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