



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2017

16PCO2MC04- ENTREPRENEURSHIP AND SMALL BUSINESS MANAGEMENT

Date: 26-04-2017
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

SECTION – A

Answer ALL questions:

(10 x 2 = 20 marks)

1. Define the term 'Intrapreneur'.
2. List out the differences between 'Entrepreneur and a Manager'.
3. What is franchising?
4. Write a note on 'Merger and Acquisition'.
5. Why do business firms grow?
6. List out the four scenarios for an enterprise to change with the chart.
7. Write a short note on 'SIDBI'.
8. What is a Project Report?
9. Define the term 'Business'.
10. What do you mean by Project Identification?

SECTION – B

Answer any FOUR questions:

(4 x 10 = 40 marks)

11. Do you agree that small business a seedbed of an entrepreneur? – Comment.
12. Explain in brief the steps involved in Project Formulation.
13. Discuss the need for institutional support to small scale industries.
14. What do you understand by business growth? Explain the need for growth of a business firm.
15. What are the external factors that motivate people in establishing the enterprise?
16. Define the term 'Trade'. Explain the different kinds of Trade with an example.
17. Explain the role of entrepreneurship in today's economic development.

SECTION – C

Answer any TWO questions:

(2 x 20 = 40 marks)

18. Enumerate in detail the functions of an entrepreneur.
19. What is Over Capitalization? Explain its causes, evil effects and remedies in detail.
20. Explain the main characteristics of business and also the requisites of success in business.
21. Describe the functions and role of State Small Scale Industries Development Corporation.

\$\$\$\$\$\$\$\$