



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – ECONOMICS

SIXTH SEMESTER – APRIL 2017

EC 6601 - MANAGEMENT OF FINANCIAL SERVICES

Date: 22-04-2017
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

Answer any FIVE Questions in about 75 words each: (5 × 4 = 20Marks)

1. List out briefly some of the important activities of merchant Banks.
2. State the origin of merchant banking
3. State the liquidity of the mutual fund.
4. Differentiate between open- ended and close - ended mutual funds.
5. Define leasing.
6. Give an account of the classifications of credit cards based on status.
7. How does a venture capitalist finance a project?

PART-B

Answer any FOUR Questions in about 250 words each: (4 × 10 = 40Marks)

8. What are the objectives of financial services?
9. Elaborate the merchant bankers code of conduct.
10. Write a note on growth of merchant banking in India.
11. What are the advantages of investing in mutual funds?
12. Elucidate the various types of leasing.
13. Evaluate the future of credit cards in India.
14. Distinguish between venture capital financing and conventional funding.

PART-C

Answer any TWO Questions in about 900 words each: (2 × 20 = 40Marks)

15. Describe in detail various institutions involved in mutual funds.
16. Analyse the problems and prospects of hire purchase companies in India.
17. Evaluate the various credit rating agencies and their role in the funds market.
18. Describe the various types of venture capital in India.
