



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – ECONOMICS

SIXTH SEMESTER – NOVEMBER 2016

EC 6601 – MANAGEMENT OF FINANCIAL SERVICES

Date: 15-11-2016

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

PART – A

Answer any FIVE questions in about 75 words each:

(5x4=20 marks)

1. Define Merchant Banking.
2. Define a Public issue.
3. What do you mean by money market?
4. What do you mean by Hire purchase?
5. State the disadvantages of mutual funds.
6. State the role of ICRA.
7. Define venture capital.

PART – B

Answer any FOUR questions in about 250 words each:

(4x10=40 marks)

8. Write briefly about the role of merchant bankers.
9. Write briefly about the advantages of mutual funds.
10. Explain the factors influencing hire-purchase as opposed to lease finance.
11. What are the various types of mutual fund schemes?
12. Write a note on various types of credit cards.
13. Explain the characteristic features of venture capitalists.
14. Explain the reasons for acceptability of credit cards in recent years.

PART – C

Answer any TWO questions in about 900 words each:

(2x20=40 marks)

15. Examine in detail the role of merchant bankers in public issues.
16. Write in detail the RBI guidelines regarding Hire Purchase.
17. Explain in detail the purpose and procedure of rating debt instruments.
18. Analyse the difference between venture capital financing and conventional financing and state the various types of venture capital schemes.
