



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**U.G. DEGREE EXAMINATION – ALLIED
FIRST SEMESTER – NOVEMBER 2022
UEC 1301 – BUSINESS ECONOMICS**

Date: 01-12-2022

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART – A

Answer any FIVE of the following in each 75 words

(5X4=20 Marks)

1. State the factors determining consumption
2. What is meant by commodity money?
3. Write a brief note on Indirect tax.
4. What is meant by Budget?
5. List out the methods of computing National Income
6. What is creeping inflation?
7. What is High powered money?

PART – B

Answer any FOUR of the following in each 250 words

(4x10=40 Marks)

8. Explain various degrees of price elasticity of demand with examples.
9. Illustrate the law of demand with diagram.
10. Describe the process of credit creation.
11. Highlight the causes for inflation.
12. Explain the determination of equilibrium level of income using aggregate demand and aggregate supply functions.
13. Bring out the functions of Money.
14. Explain the functions of the Central Bank.

PART – C

Answer any TWO of the following in each 900 words

(2x20=40 Marks)

15. Elaborate the short run equilibrium of the Monopolist.

16. Complete the following table

Income	Consumption	Saving	APC	MPC	APS	MPS
0	2000					
2000	3600					
4000	5200					
6000	6800					
8000	8400					
10000	10,000					
12000	11,600					

17. Enumerate the merits and demerits of direct tax.

18. Discuss the determinants of Saving, Investment, and Consumption.

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