



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – GENERAL ENGLISH

SECOND SEMESTER – APRIL 2016

EL 2054 / EL 2062 - POWER COMMUNICATION IN ENGLISH

Date: 18-04-2016
Time: 01:00-04:00

Dept. No.

Max. : 100 Marks

Answer all the questions given below:

(10x10=100marks)

1. Explain the Theory of Communication.
2. Why is knowledge of Audience Psychology important for effective communication?
3. What are the 2 Factors and 7 Skills that make your speech appealing to the listeners?
4. Draft a speech on this topic: "Corruption at all levels is the reason why India is still not a developed country".
5. List the 8 factors that contribute to success in a Group Discussion.
6. Why are Listening Skills important in a Group Discussion?
7. How can you use Audio-Visual aids to make your presentations more effective?
8. What are the 5 major Skills and Qualities expected in a candidate in an interview?
9. What are the differences between a Job Interview and a Telephone Interview?
10. Why is Career Guidance needed for college students?
