LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **GENERAL ENGLISH**

FOURTH SEMESTER – **APRIL 2022**

16/17/18UEL4GE01 – ENGLISH THROUGH NEW TECHNOLOGIES

Date: 18-06-2022 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

I. Write a short note on any EIGHT of the following in about 100 words each: (8x5=40)

1. Define Technology.
2. How did the new technology bring enhancement to English Language Learning?
3. List the characteristics of digital natives.
4. Explain Web 2.0 Revolution along with its significance.
5. The digital era has corrupted the English Language. Discuss
6. Enumerate the difficulties faced by the digital immigrants in adapting to new technology.
7. Explain the concepts of future content with examples.
8. Write on the importance of legal content on the internet.
9. English has become the language of the digital world. Justify your answer
10. Write a short manual (notes) on English grammar with examples that would be fitting for the youth today.

II. Answer any FOUR of the following in about 200 words each: (4x10=40)

11. What are the basic netiquette that one should remember while writing for the Internet?
12. The digital world and social media are a boon to society. Substantiate your answers with personal examples.
13. Illustrate the influence of the English language in this digital era? How does it help in expressing oneself on social media?
14. Differentiate between digital natives and digital immigrants.
15. What are the lexical features one should observe while writing for the internet?
16. Analyze the relevance of the six symptoms of technologically intoxicated zones as proposed by John Naisbitt in the 1980s.

III. Write an essay on the following in about 400 words: (1x20=20)

17. Using the structure provided below, write about any one of the social networking apps/websites/internet applications/web tools:
    a. Introduction : about the social networking website/application/web tool chosen
    b. Development: its origin and various stages of development
    c. Advantages : usefulness in communication and learning English language
    d. Disadvantages : various shortcomings and how it affects the language
    e. Conclusion : suggestions for students about how to use it fruitfully

&&&&&&&&&&&