

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



U.G. DEGREE EXAMINATION – ALLIED REQUIRED

FIRST SEMESTER – APRIL 2022

UEL 1302 – JOURNALISM

(2021 BATCH ONLY)

Date: 28-06-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A

Answer ALL the Questions

1. Define the following			(5 x 1 = 5)
a) Headlines		K1	CO1
b) Editor		K1	CO1
c) News Article		K1	CO1
d) Proofreading		K1	CO1
e) Press Act		K1	CO1
2. Fill in the blanks			(5 x 1 = 5)
a) _____ was the first News paper in India.		K1	CO1
b) The Emergency in India was declared in _____ year.		K1	CO1
c) Dina Thanti is a _____ News paper.		K1	CO1
d) _____ is at the beginning of every article.		K1	CO1
e) News is collected by _____		K1	CO1
3. Match the following			(5 x 1 = 5)
a) M K Gandhi	1) <i>Sambad Kaumudi</i>	K2	CO1
b) Raja Ram Mohan Roy	2) <i>The Bengal Gazzette</i>	K2	CO1
c) James Agustus Hickey	3) <i>Harijan</i>	K2	CO1
d) G. Subramania Iyer	4) <i>Dina Thanti</i>	K2	CO1
e) Adithanar	5) <i>The Hindu</i>	K2	CO1
4. TRUE or FALSE			(5 x 1 = 5)
a) The Press Act in India was declared in the year 1910.		K2	CO1
b) The Government encouraged News Papers to publish more during Emergency in India.		K2	CO1
c) The Vernacular Press Act was passed by Lord Lytton.		K2	CO1
d) PTI stands for Press Trust of India.		K2	CO1
e) M K Gandhi founded <i>The Bengal Gazzette</i> .		K2	CO1

