LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **GENERAL ENGLISH**

FOURTH SEMESTER – NOVEMBER 2016

EL 4052 - ENGLISH FOR NEW TECHNOLOGIES

Date: 02-11-2016   Dept. No.   Max. : 100 Marks
Time: 01:00-04:00

I.   **Write a short note on any EIGHT of the following in about 100 words each:**   **(8x5=40)**

1. Describe the terms: Intranet and Extranet
2. Write about the role of Web 2.0 Revolution.
3. Write about web tools and their use in learning a language.
4. Define the terms, 'high tech' and 'high touch'.
5. Distinguish 'digital natives' from 'digital immigrants'.
6. Explain the terms, 'future content' and 'legacy content'.
7. Define the terms, 'Web blog' and 'Wikis'.
8. Write about the concept of social networking.
9. What are the graphological features used in the writing for internet?
10. Differentiate general writing and technology based writing.

II.   **Answer any FOURof the following in about 200 words each:**   **(4x10=40)**

1. Critically comment on John Naisbitt's six symptoms of technologically intoxicated zone.
2. How can social networking websites or applications help in language learning?
3. Explain the strategies to observe in writing for internet/digital media.
4. Illustrate the use of Mobile-Assisted Language Learning methodology.
5. Discuss the blend of High Tech and High Touch for the betterment of our life.
6. Explain the cautions one should remember when writing for internet/digital media.

III.   **Write an essay on the following in about 400 words:**   **(1x20=20)**

Using the structure provided below, write about any one of the social networking apps/websites/internet applications/web tools:

a) Introduction   : about the social networking website/application/web tool chosen

b) Development   : its origin and various stages of development

c) Advantages   : usefulness in communication and learning English language

d) Disadvantages   : various shortcomings and how it affects the language

e) Conclusion   : suggestions for students about how to use it fruitfully

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