LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – **3D ANIMATION & DIGITAL JOURNALISM**

THIRD SEMESTER – **NOVEMBER 2019**

16/17/18UEL3GE07 – GENERAL ENGLISH (VOC) - III

Date: 08-11-2019 Dept. No. Max. : 100 Marks
Time: 01:00-04:00

PART- A

I. Answer ALL the questions **[10x2=20]**

1. Digital divide.
2. Flash poem.
3. Digital Dark Age.
4. Hypertext fiction.
5. Global village.
6. E-books.
7. Blogging.
8. Fiction writing.
9. Persuasive writing.
10. Twitter.

PART- B

II. Answer any FIVE questions from the following **[5x8=40]**

11. Write a detailed note on the features of drama and poetry.
12. Discuss the various parts of a website.
13. Write a detailed note on Drabble fiction and Flash fiction.
14. What are hot and cool media?
15. Write a long note on social media etiquettes.
16. Elaborate on the topic Games and Literature.
17. Write a detailed note on prose and nonfiction.

PART- C

III. Answer any TWO questions from the following **[2x20=40]**

18. Write a detailed note on the evolution of technology.
19. What is electronic literature? How is it different from traditional literature?
20. Discuss the impact of social media on the youth and society.

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