LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **ALLIED**

FIRST SEMESTER – **NOVEMBER 2022**

UEL 1302 – JOURNALISM

Date: 01-12-2022 Dept. No. Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

PART - A

ANSWER ANY EIGHT IN ABOUT 150 WORDS **(8x5 = 40)**

1. What is journalism? Explain its function.
2. Press during Emergency- Elucidate.
3. List out the differences between print media and electronic media
4. What is a News article? Explain with an example.
5. List the various legal acts the Britishers used to gag journalism.
6. What are the advantages and disadvantages of social media?
7. Discuss the scope and career opportunities that journalism can provide.
8. Explain the contribution of journalism in India's freedom struggle. Also comment on the 'Library movement'.
9. Record the functions of Journalism
10. Illustrate the scope and career opportunities of Journalism.
11. Compare the advantages and disadvantages of social Media.
12. Contrast News Article and Feature article.

PART - B

ANSWER ANY THREE IN ABOUT 250 WORDS **(3x20=60)**

13. a) Does television have more potential as a mass medium than radio? Discuss with suitable examples.

OR

b) How did the press become so important during the time of independence?

14. a) Explain the characteristics of a newspaper.

OR

b) Expand the following headline into a full-length news report: 'An analysis of data from 14 states finds another troubling sign for youth mental health amid the COVID-19 pandemic.'

15. a) What is the role of the press during the emergency?

OR

b) Assemble an editorial article on Women Safety in Chennai.

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