

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A.DEGREE EXAMINATION –FRENCH LITERATURE

FOURTH SEMESTER – APRIL 2018

16UHT4AL01– TRAVEL AND TOURISM

Date: 25-04-2018
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART – A

(10x2=20 MARKS)

Answer any TEN of the following questions each in about five lines each:

1. Define Tourism
2. Medical Tourism
3. Mahabalipuram
4. CRS
5. Thomas Cook
6. Package Tour
7. Airport Authority of India
8. Passport
9. TTDC
10. ICAO
11. Resort
12. Motel

PART – B

(4x10=40 MARKS)

Answer any FOUR of the following in about one page each:

13. Explain the economic impact of tourism.
14. Highlight the functions of the Tour Operator.
15. Write a note on Air India.
16. Give an account of World Tourism Organisation.
17. State the functions of ITDC.
18. Write a note on the chains of hotels.

PART – C

(2x20=40 MARKS)

Answer any TWO of the following in four pages each:

19. Discuss the different types of tourism.
20. Describe the objectives and programmes of TAAI.
21. Elucidate the organization and functions of the International Tourist Organisation.
22. Write an essay on the Human Resources in Hotels.
