



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A.DEGREE EXAMINATION –FRENCH LITERATURE

FOURTH SEMESTER – APRIL 2019

16/17UHT4AL01– TRAVEL AND TOURISM

Date: 04-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

PART-A

Answer any *TEN* of the following questions in *five lines* each:

(10x2=20)

1. Define Tourism
2. Military Tourism
3. HR Planning
4. Thomas cook
5. Itinerary
6. Sea Transport
7. Indian International Airports
8. Scheduled flights
9. Airline Freedoms
10. UFTAA
11. Motel
12. 7 Star Hotel

PART-B

Answer any *FOUR* of the following in one page each:

(4x10=40)

13. Explain the socio- cultural impact of tourism
14. Highlight the functions of Travel Agent.
15. State the history of aviation and its development.
16. Write a note on TTDC.
17. State the role and significance of IATA.
18. What are the functions of Human Resources Management in Hotels?

PART-C

Answer any *TWO* of the following in four pages each:

(2x20=40)

19. Discuss the different types of Tourism.
20. Describe the advantages and disadvantages of Road Transport.
21. Analyze the aims, objectives and achievements of UN-WTO.
22. Elucidate the emergence, classification and catergorization of Hotels.
