



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – SOCIAL WORK

THIRD SEMESTER – NOVEMBER 2017

16PSW3ID02 – CORPORATE SOCIAL RESPONSIBILITY

Date: 13-11-2017

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

Section – A

Answer all questions. Answers to each question should not exceed 50 words.

(10x2=20)

1. What is Corporate Social Responsibility?
2. What is meant by, 'Triple Bottom Line'?
3. Highlight the concepts of Corporate Social Responsibility.
4. What is meant by 'Social Accounting'?
5. State the different types of CSR.
6. Identify stakeholders under Corporate Social Responsibility.
7. How does CSR retain sustainable development?
8. Write a short note on SAI8000.
9. Expand: ISAR, ISO, OHSAS and UNGC
10. Mention the four components of global guidelines to regulate CSR.

Section – B

Answer any FOUR questions. Answers to each question should not exceed 300

words:

(4x10=40)

1. Explain what is Corporate Social Responsibility and spell out its advantages and disadvantages.
2. Explain the Corporate pyramid proposed by Carroll.
3. Discuss in detail the various models of CSR?
4. Explain AA1000 Assurance Standard, in its commitment and principles.
5. Highlight the different perspectives of Corporate Social responsibility with suitable examples.

Section – C

Answer any TWO questions. Answers to each question should not exceed 600

words:

(2x20=40)

16. Trace the history of Corporate Social Responsibility in India.
17. How does ethics regulates Corporate Governance, justify your answer by presenting an authentic model through a relevant Company in India.
18. Explain in detail Clause 135 of the Company's Act 2013.
