LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.A. DEGREE EXAMINATION – SOCIAL WORK

THIRD SEMESTER – NOVEMBER 2022

PSW 3302 – CORPORATE SOCIAL RESPONSIBILITY

Date: 30-11-2022   Dept. No.   Max. : 100 Marks
Time: 09:00 AM - 12:00 NOON

PART A

Answer ALL questions. Each answer should not exceed 50 words.   **(10 x 2 = 20)**

1. Define Corporate Social Responsibility (C.S.R.).
2. What is Triple Bottom Line Approach?
3. Mention two business ethics that you would suggest to a business setting.
4. Suggest two reliable measures to preserve the environment.
5. Name two Indian pioneers who have contributed to the theoretical understanding of the Corporate Social Responsibility.
6. Specify the components of 3 C Model in the study of Corporate Social Responsibility.
7. Mention two advantages of ISO Certification.
8. Expand the following: (a) M.C.A. and (b) U.N.D.P.
9. Specify four major thematic areas of Corporate Social Responsibility chosen by Hyundai Motor India Pvt. Ltd.
10. Identify two recent amendments pertaining to the governance of C.S.R.

PART – B

Answer any FOUR questions. Each answer should not exceed 300 words.   **(4 x 10 = 40)**

11. Briefly discuss the key components of Corporate Social Responsibility.
12. State the importance of corporate governance for the successful conduct of a business.
13. Highlight the impact of corporate scams on the effectiveness of Corporate Social Responsibility programmes in India.
14. Write short notes on the structure and functions of the Ministry of Corporate Affairs (M.C.A.) and its control over the execution of the C.S.R. projects.
15. Enumerate the steps taken by the Ashok Leyland Ltd. In addressing the needs of the rural communities in Tamil Nadu.

PART – C

Answer any TWO questions in not more than 600 words.   **(2 x 20 = 40)**

16. Give an account of the various theories of the Corporate Social Responsibility with suitable examples.
17. Elaborately discuss the procedures and process involved in the administration of Global Reporting Initiative (G.R.I.).
18. Elucidate the historical development and scope of Corporate Social Responsibility in India.

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