



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.A. DEGREE EXAMINATION – SOCIOLOGY**

**FOURTH SEMESTER – APRIL 2017**

**SO 4811- QUALITATIVE AND QUANTITATIVE RESEARCH METHODS**

Date: 20-04-2017  
09:00-12:00

Dept. No.

Max. : 100 Marks

**PART- A**

**Answer all the questions in about 30 words each:**

**(10 x 2=20 marks)**

1. Define research.
2. Differentiate concept from construct.
3. What is a questionnaire?
4. What is meant by pilot study?
5. Differentiate interview schedule from interview guide.
6. Define focus group discussion.
7. Mention any five uses of excel.
8. When do you use SPSS?
9. What is meant by APA style? Give an example.
10. What is post coding?

**PART-B**

**Answer any FIVE questions in about 300 words each:**

**(5 x 8=40 marks)**

11. Delineate the types of variables with examples.
12. Describe the importance of literature review in research.
13. Bring out the difference between quantitative and qualitative research.
14. Briefly explain the measurements and scales used in quantitative research.
15. Bring out the advantages and disadvantages of questionnaire.
16. When do we conduct focus group discussion in research? Explain.
17. Explain the process of interviewing.

**PART- C**

**Answer any TWO questions in about 1,200 words each:**

**(2 x 20=40 Marks)**

18. Discuss the eight steps involved in social science research.
19. Describe different types of questionnaire and the rules for framing a questionnaire.
20. Write a research proposal on the theme of your own choice.
21. Discuss different tools for data collection used in qualitative research.

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