



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**B.A. DEGREE EXAMINATION – SOCIOLOGY**

**SIXTH SEMESTER – APRIL 2017**

**SO 6607- CORPORATE SOCIAL RESPONSIBILITY**

Date: 24-04-2017  
09:00-12:00

Dept. No.

Max. : 100 Marks

**PART – A**

**Answer ALL questions in about 30 words each:**

**(10x2=20 Marks)**

1. Define CSR.
2. Who is Milton Friedman.
3. What is Governance?
4. Mention any two theories of CSR.
5. Distinguish stakeholder and stockholder.
6. What do you mean by intangible gains in CSR?
7. What is social audit?
8. Distinguish between community and society
9. Who are regulatory bodies in CSR?
10. What is BITC.

**PART – B**

**Answer any FIVE questions of the following in about 300 words each:**

**(5x8=40 marks)**

11. Explain the importance of CSR in India.
12. Examine the case for and against CSR.
13. Explain the development of Modern Corporation.
14. Explain the tangible and intangible aspects of the stakeholder approach.
15. Explain the Taxonomy of stakeholders.
16. Write a brief global reporting initiative in CSR.
17. Examine the CSR activities of Infosys

**PART – C**

**Answer any TWO questions of the following in about 1200 words each: (2x20= 40 marks)**

18. Discuss the history and dimension of CSR in India.
19. Critically examine various theories of corporate governance.
20. Critically examine the framework for rating CSR
21. Write an essay on the CSR practices in the area of community development with suitable example.

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