LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – **SOCIOLOGY**

FOURTH SEMESTER – **APRIL 2022**

USO 4601 – SOCIAL PSYCHOLOGY

Date: 23-06-2022 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART A

Answer ALL questions in about 30 words each (10 x 2=20 Marks)

1. Define social psychology.
2. Mention any four topics in social psychology.
3. Differentiate inner self from outer self.
4. What is social comparison?
5. Define inter-personal attraction.
6. Differentiate social loafing from social facilitation.
7. What is meant by social influence?
8. What is the difference between conformity and compliance?
9. What is meant by by-stander intervention?
10. What is aggression?

PART B

Answer any FIVE questions in about 300 words each (5 x 8=40 Marks)

11. Trace the history of social psychology.
12. What is self? Explain self- knowledge and self-presentation.
13. What is self-esteem? Highlight the important signs of low self-esteem.
14. Explain the triangular theory of romantic love.
15. What is pro-social behavior? Explain and differentiate it from altruism.
16. Define group. Explain the benefits of joining a group.
17. Explain Rosenberg's scale of self-esteem.

PART C

Answer any TWO questions in about 1,500 words each. (2 x 20=40 Marks)

18. Define self-esteem. Analyze the causes of high and low self-esteem and suggest ways to cultivate high self-esteem.
19. Explain social influence with special reference to conformity, compliance and obedience.
20. Analyze the role of emotions and cognition in inter group conflict and the reasons for the escalating path of conflict.
21. Analyze the impact of media on children in causing aggression.

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