



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Sc. DEGREE EXAMINATION – ZOOLOGY**

**THIRD SEMESTER – NOVEMBER 2016**

**ZO 3876 - ENTREPRENEURSHIP & FARM MANAGEMENT**

Date: 14-11-2016  
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

**SECTION I : (50 Marks)**

**PART - A**

**Answer all FIVE questions**

**5 x2 = 10Marks**

1. What is business plan?
2. List out the various stages involved in the formulation of a business plan.
3. What is project scheduling?
4. What is business environment?
5. State the significant role played by the entrepreneur in the economy.

**PART - B**

**Answer any TWO questions**

**2x10 =20 Marks**

6. Distinguish between entrepreneur and manager.
7. Explain the steps involved in setting up of small business enterprise.
8. Elucidate the sources of business idea for a prospective entrepreneur.

**PART - C**

**Answer any ONE question**

**1 x20 = 20 Marks**

9. Explain the classifications of entrepreneur.
10. Explicate the content of business plan.

**Section II – (50 Marks)**

**PART - A**

**Answer ALL the questions:**

**5 x 2 = 10 Marks**

1. Comment on mother of pearl?
2. What is royal jelly?
3. Comment on paneer.
4. What is a chandriki?
5. What are the three major carps?

**PART – B**

**Answer any TWO of the following:**

**2 x 10 = 20 Marks**

6. Write short notes on pearl culture and its maintenance.
7. Write an essay on prawn culture.
8. Write a note on dairy products.

**PART – C**

**Answer any ONE of the following:**

**1 x 20 = 20 Marks**

9. Write an essay on api culture.
10. What are the different types of aqua-culture followed in India?

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