

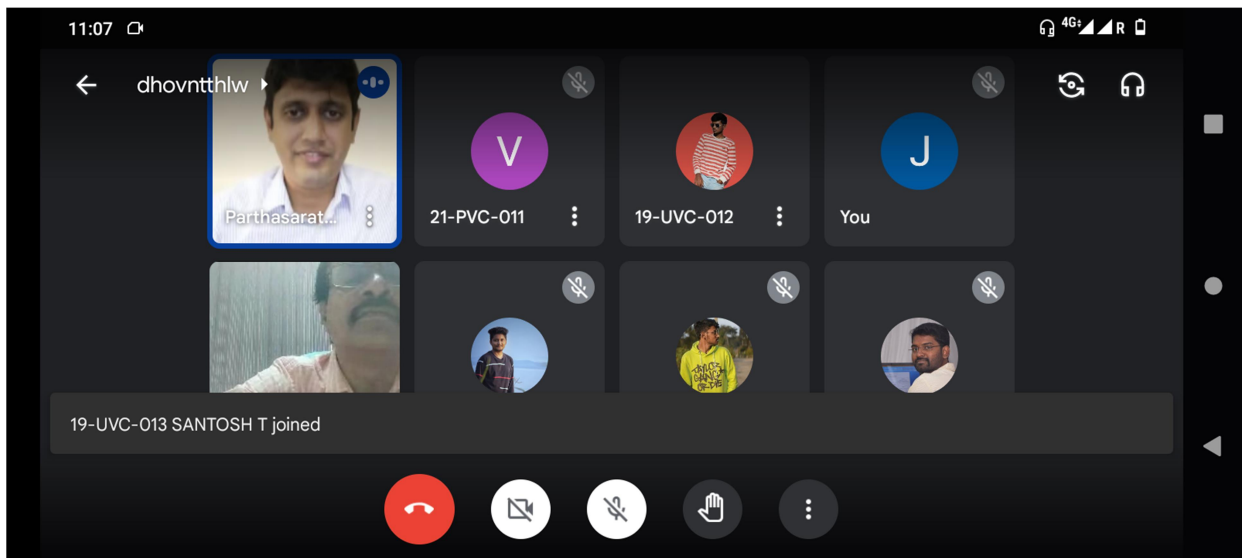
Guest Lecture on:

Farmers - Their life and struggles

Speaker of the day: Mr. V.M.Parthasarathy
Moderator : V.Swamynathan [PG, year 1]
Mode of Lecture : online
Date : 28th October 2021
Time : 11:00 am - 12:00 pm

The speech was given by Mr. V.M Parthasarathy who is a farmer specialized in organic farming. He shared about the incident that made him to switch to organic farming and starting his own Organic store Farmer and Co at chetpet and Kotturpuram.

He focused on the use of chemicals in fruits and vegetables and explained the importance of organic food and their health benefits. He also briefly explained the struggles to sell organic foods, which is tough in today's market.



Problems faced by Farmers:

Mr. Parthasarathy who hails from agricultural background explained that farmers are not getting enough pay for the jobs they do, especially the tribal people who are into farming. He suggested that the farmers must get their minimum wages for the jobs they do, hence they made a move where farmers who are willing to move to organic farming and are struggling in market can approach them where they will help the farmers get a customer base in the city and create a channel for them to sell their products.

Mr. Parthasarathy shared his experiences of being in the agricultural field and insisted the farming needs to be taken as a serious issue. The session ended with a vote of thanks.