

## **AIESEC**

### **INTRODUCTION:**

The association with Loyola College has been acknowledged by the National Committee of India in many ways. AIESEC Loyola Unit currently holds 32 students from both Aided and Self-supporting. The year 2009-2010 ran under the presidency of Abhijit Sunder, a student of the shift-II (Economics Department) of Loyola College. The Executive body had 6 Loyola students including the President of AIESEC Chennai. Loyola College is recognized by AIESEC India for the versatile and hardworking past presidents who have all come from this prestigious college.

### **CONFERENCES ATTENDED:**

#### **JUNE NATIONAL CONFERENCE**

The Students of Loyola College attended a National Conference hosted by AIESEC India at Shimla. The conference included discussions of operations at local levels and National Partners which include Coca Cola, Tata and Godrej. A few AIESEC Loyolalites were part of the Organizing Committee of this Conference. Various seminars and workshops were conducted for the delegates who participated in this conference. 18 Students from Loyola College attended this conference.

#### **NATIONAL LEADERSHIP DEVELOPMENT SEMINAR**

AIESEC India hosted National Leadership Development Seminar in Silvassa. The Conference included panel discussions, workshops and reflection sessions on Leadership. Sessions were taken by the Vice President Marketing of Coca Cola and the Dean from IIM Ahmedabad, 26 students from Loyola College attended this conference.

### **CONFERENCES ORGANIZED AND ATTENDED:**

#### **LOCAL CONGRESS (JULY)**

This is a conference held locally to enlighten the member's knowledge in AIESEC. This conference was moderated by an Executive from AIESEC India. Bhavjoth Singh Anand and Karan Bhola both Economics Loyola students of Shift-II organized this event. Sessions were taken by the Vice Presidents of AIESEC Chennai.

Local Congress is where the Local Chapter plans for the next 6 months.

#### **LOCAL CONGRESS (DECEMBER)**

This was the second local conference. The conference was moderated by the head of Communications in AIESEC India, Varun Punjabi. This event was organized by Diwakar Raju, a commerce student of Loyola Shift-II. External sessions were taken by "The Chopras". Varun Punjabi took a captivating session on marketing.

#### **INDIA NATIONAL CONGRESS 2010**

AIESEC Chennai organized National Congress in Kodaikkanal in January, 2010. The Majority of the Organizing Committee members were Loyola Students. The Organizing

Committee President, Sundeeep Samraj, is a commerce student from Loyola College. The conference was very successful. Nearly 400 Delegates from 16 different states attended this event. 25 students of Loyola attended this conference.

#### **EVENTS ORGANIZED IN 2009-2010:**

##### **ANNUAL STAKEHOLDERS DINNER/MEET**

The Chennai Chapter organized an Annual Stakeholders Dinner in July, 2009 at Hotel Park Sheraton. The Chief Speaker was Mrs. Rekha Shetty. Representatives from close to 150 companies were present at this event.

AIIESEC Chennai made a mark in the Chennai market after this event. The Chair of this event was Keshav Rajendran of Shift-I. The programme got Media coverage for this event. Chennai Live is our Radio Partner.

##### **BALAKALAKAR**

AIIESEC Chennai organized an event for 1000 orphans from many NGOs in Chennai. The event was basically a fun day for these children. A Drawing Competition was conducted and many children were given prizes. The children were given lunch at the event. The Chair of this event was Navin Dorai of Shift-I (commerce).

AIIESEC Chennai got Media coverage for this event. NDTV HINDU is our TV Partner.

#### **RECRUITMENT**

This event took place in August. Recruitment of new AIIESEC members was done during this event. The Organizing Committee President was Bhavjoth Singh Anand of Shift-II (Economics). The August Recruitment was the best Recruitment in AIIESEC Chennai history as there were 550 applicants from city colleges.

#### **AIIESEC CHENNAI CHAPTER PRESIDENT ELECTION**

Election was held for the post of Local Committee President of AIIESEC Chennai Chapter at Presidency Club in December, 2009. Advyit Varma (3rd Year, B.com-Corporate, Loyola College) was elected President for the year 2010-11.

#### **HONOURS:**

##### **INTERNSHIP:**

Advyit Varma (07-BC-072) went to Poland in November, 2009 on an internship to work with homeless elderly people, orphans, mentally and physically challenged students.

#### **CONCLUSION:**

We can say that we, AIIESEC Chennai: Loyola Unit has had a successful year and was recognized by AIIESEC India for all its activities. The year 2010-2011 looks promising and students of Loyola Unit are eager to organize more such activities that would promote Global Understanding and World Peace.