

# **Loyola College (Autonomous)**

**Chennai – 600 034.**

## **International Day against Drug Abuse and Illicit Trafficking**

The United Nations has been observing the International Day against Drug Abuse and Illicit Trafficking on June 26 every year since 1988.

This year's theme is '**Listen First**'. "It is an initiative to increase support for prevention of drug use that is based on science and is thus an effective investment in the well-being of children and youth, their families and their communities" (United Nations website).

This year Loyola Center for Counselling, Loyola College, Chennai and JMAADD (Jesuit Ministry to Alcohol and Drug Dependents) commemorated this day on June 24 and created awareness among its student population about Drug abuse.

### **Series of Activities**

Banners on awareness about implication of drug abuse placed at various locations:

Main entrance

Adjacent to digital board near main gate

Side entrance

Near Canteen

Near Jubilee Quadrangle

Opposite to Human Rights stone

LIBA entrance

In front of girls' hostel

Posters put up at all department and hostel notice boards

Quizzes and classroom discussions were conducted on the topic during class hours during the week, in collaboration with the school of Human Excellence. Chocolates were given as rewards to students who actively participated.

Informative videos, quotes and images were displayed on LED TVs during the week of commemoration.

Information was also displayed on the digital board and web

Colorful and informative pamphlets in the form of bookmarks were distributed during morning and afternoon at the following places :

Main entrance gates

Side entrance

Boys' hostel

LIBA entrance gate

Silent Rally – A silent rally was organised on June 24, 2016 during the intervals of Shift 1 and 2 to sensitise and build student support and solidarity against drug abuse. Apart from open instruction to the following through PA system and printed notices, groups were specifically called for participation.

Department of Sociology

Department of Visual Communication

Department of Social Work

Aura Club members

Boys Hostel

Rev. Fr. A. M. Francis Jayapathy, S.J., Rector and Dean of School of Human Excellence flagged off the rally during Shift I break time in the morning and Rev. Fr. Henry Jerome, S.J., Dean of Outreach Department flagged off the rally for Shift II in the afternoon.

### **Course of the Rally**

The rally began in the Jubilee Quadrangle and proceeded to the Human Rights stone, canteen, Chemistry block, JD block, in front of Main building then back to the human rights stone and Jubilee Quadrangle.

Students held placards, posters and slogans against Drug Abuse and about positive health and life. There were also staff support from the departments of Sociology, Vis.com and School of Human Excellence.



A banner with the theme "YES TO LIFE AND NO TO DRUG" is being erected within the college campus



Banners were placed in many locations including this one at the Quadrangle



Another banner in front of the main building



Posters were displayed at the notices boards of all departments and book marks were distributed to students

SHIFT I



Students displaying the banners and placards as they assemble at the Quadrangle



Rev. Fr. A.M. Francis Jayapathy, S.J., Rector waving the flag at the start of the rally



Students as they participate in the silent rally



SHIFT II



Rev. Fr. Henry Jerome, S.J. started off the rally



Students give their support to create awareness about drug abuse

## Glimpses of the rally

