



## **NATIONAL CONFERENCE ON “GOODS AND SERVICES TAX (GST): IMPACT AND PROSPECTS” (GSTIP - 2018)**

**7<sup>th</sup> MARCH 2018  
DEPARTMENT OF BUSINESS ADMINISTRATION  
AND  
CORPORATE SECRETARYSHIP  
LOYOLA COLLEGE**

### **LOYOLA COLLEGE:**

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in **1925**, with the primary objective of providing University Education in a Christian atmosphere for deserving students irrespective of caste and creed. It started functioning in July 1925 with just 75 students on the rolls in three undergraduate courses of Mathematics, History and Economics. Loyola College, though affiliated to University of Madras, became autonomous in July 1978. It is autonomous in the sense that it is empowered to frame its own course of studies and adopt innovative methods of teaching and assessment.

UGC awarded the status of “College with Potential for Excellence” on Loyola College in **2004** and confirmed the same in **2010**. NAAC’s re-accreditation score in **2012**(Third Cycle) is **3.70** out of **4.00** CGPA. UGC has elevated Loyola College to the status of “College of Excellence” for the period from April 1st , 2014, till March 31st , **2019**. Loyola College has also been recently ranked number two in the **NIRF** ranking for higher educational institutions in India, released by the Ministry of Human Resource Development, New Delhi. The college has received a 100 out of 100

points, on the parameter of research and professional practices.

### **BBA & CORPORATE SECRETARYSHIP:**

The self supporting B.B.A. was started in the year **1999** and B.Com. (Corporate Secretaryship) department was started in **2000**. Over the last 17 years, it has grown remarkably both qualitatively and quantitatively. Currently the department offers BBA, and B.Com (Corporate Secretaryship) has 18 faculty members with 1200 undergraduate students. The distinguished department Alumni are found in all spheres of life, worldwide, and are a great inspiration and a valuable asset to the institution. The B.B.A. and B.Com. (Corporate Secretaryship) department has been identified as one among the top 10 best commerce colleges in India by various rating agencies.

The Department of BBA & B.Com- corp and Loyola college Chennai cordially invites the potential authorial respondents, invitees and experts to the National Conference on **“GOODS AND SERVICES TAX (GST): IMPACT AND PROSPECTS (GSTIP - 2018) on 7<sup>th</sup> March 2018”**

## **CONFERENCE BACKGROUND:**

GST is the biggest tax reform since independence and its impact will not only be felt by the Finance/tax functions of a company but across all the functions of the company including legal, IT, operations etc. With the passage of the Constitutional Amendment Bill by the Rajya Sabha, the ball has finally been set in motion for introduction of GST from July 2017. In this backdrop, it is imperative for all of us to understand the key impact areas arising out of GST and firm up the important action points to ensure a smooth transition into this new regime.

Huge amounts of analysis has emerged over the last few months or so on the various aspects of GST – at times, it may become difficult to make sense of this deluge of information. India has posed a beacon of hope with ambitious growth targets, supported by a bunch of strategic undertakings such as the Make in India and Digital India campaigns. The Goods and Services Tax (GST) is another such undertaking that is expected to provide the much needed stimulant for economic growth in India by transforming the existing base of indirect taxation towards the free flow of goods and services. GST is also expected to eliminate the cascading effect of taxes. India is projected to play an important role in the world economy in the years to come. The expectation of GST being introduced is high not only within the country, but also among neighbouring countries and developed economies of the world.

This conference is expected to provide a deep insight into the key changes that will come into play across the entire gamut of operations of an enterprise, the areas of potential legal exposure and the areas of review and revamp in relevant areas of common economic market.

## **TOP REASONS TO ATTEND:**

1. To share scholarly research so as to suggest solution to impending problems faced by the business and businessmen in India.
2. To identify a repository of new solutions related to the concepts, usage and issues pertaining to GST.
3. To explore the Impact on financial leverages.
4. To redesign companies strategy according to recent taxation policies.
5. To suggest panacea for the present conundrum

## **THE CONFERENCE IS MEANT FOR:**

The conference organizers invite thought provoking, conceptual and empirical contributions from academicians, research scholars, UG & PG students of commerce, economics, management studies, humanities, members of ED cell of colleges and universities, entrepreneurs, politicians, public and private sector enterprises from India and abroad, ministries of Governments, NGO's Manufacturing and business houses.

## **KEY AREAS FOR RESEARCH:**

Impact and Prospects of GST on

- ✓ Manufacturers, distributors and retailers
- ✓ Logistics
- ✓ E-commerce
- ✓ Pharmaceutical
- ✓ Telecommunications
- ✓ Textile
- ✓ Real estate
- ✓ Agriculture
- ✓ FMCG
- ✓ Automobiles
- ✓ Insurance and Banking
- ✓ Tobacco industry
- ✓ Entertainment industry
- ✓ Transportation (Air, Road & Water)
- ✓ Fishing and aquaculture
- ✓ Hotels and restaurants
- ✓ Any other related sector

## **GUIDELINES FOR FULL PAPER PRESENTATION:**

Strict adherence to the following guidelines is solicited. **Title Page:** Title, Full name of the author(s), Designation, Affiliation and Contact Details. Full paper must include an Abstract in 100 words, Research Objectives, Methodology, Major Findings, Implications, at least three Key Words and Key References.

Manuscript must be in English, prepared using Microsoft Word Typed with 1 inch margin on all sides, 1.5 line space, Font Times New Roman, headings in bold, Size: 12 points (Heading and text) Figures, tables and charts must be original and not scanned copy.

The paper should be based on original work and unpublished/unpresented before. An abstract not exceeding 100 words should reach the convener on or before 28<sup>th</sup> January 2018 by email to **gstbba2018@gmail.com**

Full paper not exceeding 5 pages should reach the Convener on or before 14<sup>th</sup> February 2018 by email to **gstbba2018@gmail.com**

The registration fee by post should reach the convener on or before 2<sup>nd</sup> March 2018 (to the Address given in Contact Detail).

The author and co-author(s) should register separately. All the papers will be put in a blind review process. The selected papers will be allowed for presentation in the conference. Power point presentation is must (Confirmation regarding the acceptance of the paper would be duly intimated.)

*Only Papers with original work will be selected*

All selected papers will be published as an Edited Book Volume with ISBN. Recommended papers will be published in a reputed Journal with ISSN.

All correspondence should be sent via e-mail.  
No TA/DA will be paid to the participants.  
Best papers will be awarded with cash prize.

## **REGISTRATION DETAILS:**

Corporate/Industrialists: Rs.1000/-

Academician: Rs.750/-

Research Scholars: Rs.500/-

(Registration Fee includes lunch, refreshment, and seminar kit)

Kindly fill registration form and send it along with a DD in the favour of "The Principal Loyola College" payable at Chennai to the Conference Convener.

## **PATRONS:**

Rev. Fr. A.M. Jayapathy Francis, S.J  
Rector

Rev. Dr. S. Lazar, S.J

Secretary & Correspondent

Rev. Dr. M. Arockiasamy Xavier, S.J  
Principal

Dr. Fatima Vasanth

Deputy Principal

## **BOARD OF ADVISORS:**

Dr. S. Vincent

Dean of Research  
HOD (Commerce)

Dr. T. Joseph

Dr. Nisar Ahmed

Director

(MEASI institute of Management)

Mr. Sanjay

Associate Company Secretary

Dr. Francis Jose

Associate Professor

Dr. Maria Inigo

Associate Professor

(Dr. Bharathidasan Govt. College for Women)

Dr. J. Arul Suresh

Assistant Professor

## **CHAIRPERSON:**

Dr. P. Sushama Rajan

Coordinator (BBA & B.Com. Corp. Sec)

## **DIRECTOR:**

Dr. Major S. Elangovan

Associate Professor

## **CONVENER:**

Prof. G. Joy Samuel Dhanraj

Assistant Professor

## **ORGANIZING SECRETARY:**

Prof. G. Ramesh Kannan

Assistant Professor

### **ORGANIZING COMMITTEE MEMBERS:**

Prof.J. George Fernandaz  
Dr.S. Remigius Mary  
Prof. P.L. Visalakshi  
Prof.A. Austin Xavier Amirtharaj  
Dr. J. Alex Perira  
Prof.C. Ram Kumar  
Dr.T. Blessty Pearline  
Dr. I. Eucharista Fatima Mary  
Dr.V. Arockia Jerold  
Dr.S. Ceciliya Jothi Muthu  
Dr. Prem Anand.B  
Prof. Jacob David K  
Dr. Moses Antony Rajendran  
Prof. Aarthy Infanta

Mr.Abishek.S  
Mr.P.K.Janarthanan  
Mr.S.Darshan  
Mr.Samrit Golechha  
Mr.Subodh Kumar L Jain  
Mr.Karan Desai

### **IMPORTANT DATES:**

Last date for abstract : 28<sup>th</sup> January 2018  
Submission of full paper : 14<sup>th</sup> February 2018  
Revised paper: 24<sup>th</sup> February 2018  
Date of conference: 7<sup>th</sup> March 2018

### **CONTACT DETAIL & MAIL ID:**

Department of BBA & Corporate Secretaryship,  
III floor, School of Commerce and Economics,  
Loyola College, Nungambakkam,  
Chennai – 600 034.  
Tamil Nadu, India.

### **STUDENT ORGANIZERS:**

Mr.Prahdhan Bhaarith  
Mr.Arpit Chowdry  
Mr.Dinesh Bellie R  
Mr.B.T. Vigneswaran  
Mr.Rohan Menon  
Mr.Akhil Jagdish  
Mr.Kayilash Abimanya  
Mr.D.Pranay Reddy

Prof.G. Joy Samuel Dhanarj +91 9790803217  
Prof.G.Ramesh Kannan +91 8056104065  
Mr. Pradhan bhaarith- +919551298209  
Mr.B.T.Vigneswaran- +91 9962446666  
Mail ID: [gstbba2018@gmail.com](mailto:gstbba2018@gmail.com)

*“Do Research. Feed your talent. Research not only wins the war on cliché, it’s the key to victory over fear and its cousin, depression.” – Robert Mckee*

