



# LOYOLA COLLEGE

(AUTONOMOUS)  
COLLEGE OF EXCELLENCE  
Chennai - 34



**PG & RESEARCH DEPARTMENT OF COMMERCE**

**Organizes**

**“BUSINESS COLLOQUIUM - 2022”**

**on**

**“DEVISING THE BUSINESS FOR  
GLOBAL E-COMMERCE”**

**RESOURCE PERSONS:**

**DAY 1: 28<sup>TH</sup> MARCH 2022**

**Ms. SUBHASHREE KRISHNAN**

(India Head - Pricing & Procurement, KSR Freight forwarders Pvt Ltd)

**TOPIC : ROLE OF LOGISTICS IN ONLINE BUSINESS**

**TIMINGS: 2.30 PM - 3.30 PM**

**Dr. K.S. KAMALUDEEN**

(Director - Bluebharath Exim Pvt. Ltd.)

**TOPIC : INTERNATIONAL TRADE MANAGEMENT**

**TIMINGS: 3.45 PM - 4.45 PM**

**Mr. VIJAY PRAVIN MAHARAJAN**

(3x TEDx Speaker, Founder & CEO - bitsCrunch, Germany.)

**TOPIC : BLOCKCHAIN & NFTs**

**TIMINGS: 4.45 PM - 5.30 PM**

**DAY 2: 29<sup>TH</sup> MARCH 2022**

**Mr. JEBASTIN**

(Founder - GROW WIDER INTERNATIONAL PVT. LTD.)

**TOPIC : BASICS & BUSINESS OPPORTUNITIES IN E-COMMERCE**

**TIMINGS: 2.30 PM - 5.30 PM**

**VENUE: Y.D HALL**

**Dr. A. MARCUS**  
HOD - Commerce  
Chairperson

**Dr. J. JUSTIN RAYAPPA**  
Asst. Professor - Commerce  
Convener