

EQUITY PORTFOLIO MANAGEMENT CERTIFICATE COURSE

Loyola College (Autonomous) College, Chennai, partnered with ALPHABETA INC and NSE Academy in March 2020 to set up “Loyola Investments and Trading Lab”. This state-of-the art Lab includes courseware and practical exposure to the world of Investing and Portfolio Management. The idea behind the lab is to promote financial literacy and enable students to be prepared for career opportunities in the Financial Services Industry.

Name of the course imparted through this Lab: EQUITY PORTFOLIO MANAGEMENT (EPM)

Duration of the course: 3 months

Mode of Delivery: ALPHABETA Guide application supported by Live Online Expert Sessions 3 days in a week over a period of 3 months.

Collaboration

- ALPHABETA INC, USA Head Quarter and NSE Academy, India
- Loyola Institute of Vocational Education (LIVE)
- Department of Commerce

Knowledge Base: ALPHABETA Guide app is used to enable effective and engaging learning for portfolio management concepts in this EPM program. The concepts range from introductory Modules of Portfolios and Trading, Passive and Active Management to advanced systematic strategies like Momentum Investing, Pairs Trading, Value Investing and Accruals Investing. Along with access to the ALPHABETA Guide app, every week 3 live Expert sessions are delivered to the students of the program. Most of the course content is taken up in these sessions complemented by Lab Experiments and Presentations on the app. These sessions also act as an icebreaker for all students to get their doubts cleared from Experts and even interact with other fellow students of the batch. As a part of Learning Deliverables and Proof-of-work, students have to present assignments for each Learn Module which makes them think out of the box and apply all the concepts learned on real market data. Students are made to write 4 mid-term Assessments followed by a Final Assessment as part of the Continuous Learning Program. Top 10% of the batches are also eligible for internship over a period of 6 weeks.

Certification: All the students who manage to successfully complete the Equity Portfolio Management program are awarded course completion certificates duly signed by ALPHABETA, Loyola College and NSE Academy.

Takeaways from the Course:

- Students will get first-hand experience of how the investing strategies are built and back tested
- Learn an important life skill of how to manage and invest your money
- Ace the interviews by showcasing your virtual Portfolio Performance

Avenues of Employability: This course will be a doorway for students to access the Financial Services sector roles such as Financial Research Analyst, Business Analyst, and Relationship Manager.

Eligibility: All undergraduate or postgraduate students from Loyola College who have passion for stock market and zeal to understand Investing concepts can apply for this course.

[Registration Link](#)