Loyola College (Autonomous)
Chennai – 600 034.

Workshop for II year UG students on "Deaddiction" - 22nd to 25th July 2014
Organized by School of Human Excellence in collaboration with JMAADD
Let us talk about Addictions

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Same part of the brain

Researchers at Harvard University confirmed that the act of disclosing information about oneself activates the same reward system that is associated with the sensations of pleasure, the same pleasure that we get from eating food, getting money or even having sex.