

PROFESSIONAL CONTENT WRITING

AN INDUSTRY ACADEMIA INTERFACE



MS.JEDIDAH JOSHEM

**SENIOR DIGITAL CONTENT
PRODUCER,(TIMES OF
INDIA)**

**"A BASIC OVERVIEW OF
SPORTS WRITING"**

**MR.SHEAL SAMUEL
SAVEL**

**COMMUNICATION
TRAINER,FOUNDEVER**

**"CONTENT DEVELOPMENT
IN THE AGE OF AI"**

**ORGANISED BY PROFESSIONAL CONTENT WRITING COURSE
TEACHERS**

**DR.K.S.ANTONYSAMY
(HEAD & ASSOCIATE
PROFESSOR)**

**DR.MARY VIDYA PORSELVI
(ASSISTANT PROFESSOR)**

**DR.PEARLINE PAULRAJ
(ASSISTANT PROFESSOR)**

**DR.ANNAM
RAGAMALIKA
(ASSISTANT PROFESSOR)**

**DATE:
30.3.2023**

VENUE :MS-08

**TIME:
11:30AM-12:30PM**