

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



M.Com. DEGREE EXAMINATION – COMMERCE

SECOND SEMESTER – APRIL 2023

PCO2ME02 – GLOBAL SUPPLY CHAIN MANAGEMENT

Date: 10-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A – K1 (CO1)

Answer ALL the questions

(5 x 1 = 5)

1. Answer the following – Write short notes

a) Reverse Logistics

b) Multinational companies

c) Risk mitigation

d) Geopolitics

e) Globalization

SECTION A – K2 (CO1)

Answer ALL the questions

(5 x 1 = 5)

2. Answer the following

a) Incoterms in international trade

b) KPI Tracking

c) Expand the abbreviations.

(i) ESG

(ii) ERM

(iii) DCSA

(iv) CBA

d) Supply Network Design

e) Types of procurement strategies

SECTION B – K3 (CO2)

Answer any THREE of the following in 300 words

(3 x 10 = 30)

3. Outline the responsibilities of the Logistics Managers in a business enterprise.

4. Explain the Steps to achieve Supply Chain Synchronization in the global supply chain management.

5. Identify the key benefits of outsourcing relating to the domestic market.

6. What is the G20? Explain.

7. Bring out the benefits and the negatives of globalization.

SECTION C – K4 (CO3)

Answer any TWO of the following in 500 words

(2 x 12.5 = 25)

8. Highlight the benefits of studying the global business.

9. What are the advantages and disadvantages of Outsourcing?

10. Bring out the various levels of logistics, with a brief note on their uniqueness.

11. Give a brief account of the specific objectives of Logistics Management Information system and explain the same.

SECTION D – K5 (CO4)

Answer any ONE of the following in 750 words (1 x 15 = 15)

12. Elucidate the world transport system directions of development and its main parameters in supporting the global supply chain.

13. Bring out the Importance of Logistics Management.

SECTION E – K6 (CO5)

Answer any ONE of the following in 1000 words (1 x 20 = 20)

14. Identify the avenues of creating an effective procurement strategy in the perspective global supply chain and explain them.

15. Give an elaborate account of the compliance risks associated with the supply chain, by bringing its salient aspects.

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