LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.A. DEGREE EXAMINATION – **SOCIOLOGY**

FIFTH SEMESTER – **NOVEMBER 2022**

17/18USO5ES01 – SOCIAL PSYCHOLOGY

Date: 30-11-2022 Dept. No. Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A **(10x 2 = 20 Marks)**

Q. No **Answer ALL questions in 50 words each.**

1 Define social psychology.

2 What is the difference between inner self and outer self?

3 What is self-monitoring?

4 What is pro-social behavior?

5 What is the difference between crowd and audience?

6 Mention any two features of Sharon Bem's sex role inventory.

7 Differentiate sex from gender.

8 What is discontinuity effect?

9 Define group.

10 What is inter-group conflict?

PART – B **(5 x 8 = 40 Marks)**

Answer any FIVE questions in 300 words each

11 Briefly explain the applied side of social psychology.

12 Differentiate self-efficacy from self-esteem.

13 Explain the difference between high and low self-monitors.

14 Delineate the biological determinants of sex.

15 Explain the bystander intervention in pro-social behavior.

16 Elucidate the characteristics of crowd.

17 Define groups. Describe the role of emotions in inter group conflict.

PART – C **(2 x 20 = 40 Marks)**

Answer any TWO questions in 1200 words each

18 Trace the origin and development of social psychology and explain its importance.

19 Analyze the causes of high and low self-esteem and suggest ways to cultivate high self-esteem.

20 Define public opinion. Explain the various agencies of public opinion.

21 Discuss the importance of joining the group and ways to reduce conflicts in groups.

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