



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.M.M. DEGREE EXAMINATION – ANIMATION

FIFTH SEMESTER – NOVEMBER 2022

UMM 5503 – ART AND AESTHETICS

Date: 23-11-2022

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART – A

Answer ALL the questions in about 50 words

(10 x 2 = 20 Marks)

01. Aesthetics
02. Visual Art
03. German Expressionism
04. Fresco
05. Futurism
06. Cubism
07. Experimental Art
08. Psychical Distance
09. Folk Art
10. Symbolism

PART – B

Answer FIVE of the following in 200 words

(5 x 8 = 40 Marks)

11. How does art functions in the life of a media/communication student?
12. Describe the philosophy of art and beauty.
13. Elucidate early Christian art with examples.
14. Discuss the contributions of A.K. Coomaraswamy.
15. Write a detailed note on Gothic art.
16. Compare and contrast realism and surrealism with examples.
17. Discuss the six limbs of Indian paintings.

PART – C

Answer any TWO of the following in about 400 words

(2 x 20 = 40 Marks)

18. Elaborate the role of art and aesthetics in digital story telling with contemporary examples from social media.
19. Discuss in detail the different rasas with the examples from performing arts (dance).
20. Explain in detail the Tamil aesthetics with examples.
21. Discuss in detail the unity of form & content through Nietzsche's works.

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