Questions:

(a) Does Subhash have a motivational potential that can be exploited?

(b) How do you account for Subhash’s lack of motivation of the job?

MBA 01 R


First Semester

General, Finance, Marketing, HRM, IB, RM, Tourism OSCM, IM HM

MANAGEMENT CONCEPTS AND ORGANISATIONAL BEHAVIOUR

(2012 – 2013 Batch Onwards)

Time: Three hours

Maximum: 100 marks

PART A — (5 x 6 = 30 marks)

Answer any FIVE out of the following.

1. What are the objectives of planning?

2. State the different method of planning.

3. What is the different process of staffing?

4. What are the characteristics of control?

5. Discuss Freud’s approach to personality development.
6. What are the factors involved in stimuli interpretation? Explain.

7. What is the importance of leadership?

8. What are the conditions for creativity?

PART B — (5 × 10 = 50 marks)

Answer any FIVE out of the following.

9. Explain the different functions of management.

10. Discuss the nature of planning.

11. Explain the various types of delegation.

12. Enumerate the nature and importance of co-ordination.

13. Explain Erikson's eight stage approach to personality development.

14. Discuss the importance of motivation.

15. Discuss the different kinds of leadership styles with their relative merits and demerits.

16. Explain the various steps involved in the innovation process.

17. Case Study:

The newly appointed manager of the tool making department of a company has been reviewing the records of tool makers as a means of getting better acquainted with his men. He is using every possible means to get thoroughly acquainted because he has been told that the performance of this department has been on the decline and needs to be improved.

One day he paused at the record of Subhash Mohan because Subhash appeared to him as one of the below average men. The record surprised him because in education, psychological tests and previous ratings, Subhash was among the top ten percent (10%). So he decided to have a meeting with Subhash in the afternoon.

The discussion between the two proceeded only a few minutes when Subhash invited the supervisor to stop at his house on way home to see some of his hobby work. There Subhash showed the supervisor some of the finest parts for miniature racing cars, kept in this workshop. And Mrs. Subhash pointed out that her husband can hardly be dragged out of his workshop to get a good night's sleep.