## Loyola College (Autonomous), Chennai

## **Department of B.Com (Accounting & Finance)**

## **GUEST LECTURE REPORT**

A Guest Lecture on "Business ethics and valuation" was conducted on 23<sup>rd</sup> September 2022, Friday between 9.30 am to 10.30 am for B.Com (A & F) as part of one the subjects Practical Auditing.

The resource person was Mr. Lalit Kumar, who has more than 14 years of experience in the valuation of Business and financial due diligence, unique analytics related to fraud detection, and financial Investments for companies.

He gave a clear picture of "Business ethics and valuation", stating Business Ethics is like that Bridge. Those who have to keep wondering when to jump into a pool of unethical practices to generate 'instant' value. Not many have it. Also, he stressed How business ethics should be imposed between Internal and external stakeholders in the company, giving an idea about where we stand in the country?

The session was very informative. During the given time, the speaker gave an example of more than 5 case studies to connect with the current situation. To value, the business speaker suggested the students analyse the Economy, Industry, Company and fundamental analysis.

The session was very informative, and students acknowledged the same through Goole forms.



