Loyola College
Chennai

ISDC
International Still Development Corporation
Skills for Tomorrow

DEPARTMENT OF B.COM (COMPUTER APPLICATIONS)

cordially invites you to

CAMPUS TO CORPORATE SERIES 3.0

A HALF-DAY WORKSHOP ON

Career insights, resume building, LinkedIn optimisation & interview readiness.



CHIEF GUEST & SPEAKER

Mr. Prashanth B. Chavan

Senior Manager – Corporate Relations & Placements ISDC Global

19+ YEARS of industry & employability experience

WORKSHOP HIGHLIGHTS

01 Career Talk Analytics

02 Resume crafting and live workshop

03 LinkedIn Optimisation

DATE 9 SEPTEMBER 2026

TIME 09:30 AM – 11:00 AM

VENUE CEL09

III B.COM (CA)

ORGANISING COMMITTEE

DIRECTOR
Dr. J. A. Charles

COORDINATOR
Dr. Sheneela GC

PRESIDENT
Prof.A Delphine Valarina

LOYOLA COLLEGE (AUTONOMOUS)

DEPARTMENT OF B.COM COMPUTER APPLICATIONS

CAMPUS TO CORPORATE SERIES 3.0 – A HALF-DAY WORKSHOP ON CAREER INSIGHTS, RESUME BUILDING, LINKEDIN OPTIMISATION & INTERVIEW READINESS

Date: 9th September 2026 Resource Person: Mr. Prashanth B. Chavan

Time: 9:30 AM - 11:00 AM Venue: CEL 09

Designation: Senior Manager – Corporate Relations & Placements, ISDC Global

Director: Dr. J. A. Charles Coordinator: Dr. Sheneela G C

President: Prof. A. Delphine Valarina Vice President: Prof. Immaculate Cynthia A

Asst. Prof : Dr. Maria Selvi S

OBJECTIVES OF THE SESSION

The workshop on **"Campus to Corporate Series 3.0"** was organized to help students understand how to move from the academic environment to the corporate world with clarity and confidence. The half-day session focused on career insights, resume crafting, LinkedIn optimisation, and interview readiness, thereby giving students practical guidance on presenting themselves effectively to prospective employers.

The session specifically aimed to:

- Provide students with insights into current industry expectations and employability trends.
- Help students understand how career talk analytics can inform their own career decisions.
- Guide students in crafting clear, relevant, and professional resumes through a live workshop.

- Introduce the importance of an optimised LinkedIn profile for professional visibility and networking.
- Strengthen students' understanding of interview readiness and recruitment processes.
- Create awareness about the skills and attitudes that employers value in fresh graduates.
- Encourage students to identify their strengths and plan their career path purposefully.
- Support students in becoming more confident and prepared for placements and opportunities beyond the campus.

ABOUT THE SESSION

The Department of B.Com (Computer Applications) organized a half-day workshop on **"Campus to Corporate Series 3.0"** on 9th September 2026 from 9:30 AM to 11:00 AM at **CEL 09**. The resource person for the session was **Mr. Prashanth B. Chavan, Senior Manager – Corporate Relations & Placements at ISDC Global**, who brings over 19 years of industry and employability experience. The workshop was conducted for the students of **III B.Com (Computer Applications)**.

The workshop was designed around the central idea that a successful transition to the corporate world requires more than academic qualifications. Students were introduced to the practical aspects of career preparation, including understanding industry expectations, presenting their profiles effectively, and building a professional identity both offline and online.

The session began with **Career Talk Analytics**, in which the resource person shared insights drawn from his experience in corporate relations and placements. Students were introduced to hiring trends, the skills that employers look for, and the factors that influence success in selection processes. This helped students reflect on where they currently stand and what they need to develop.

A major component of the programme was the **Resume Crafting and Live Workshop**. Students were guided on how to structure a resume, how to present academic qualifications, skills, projects, and achievements clearly, and how to tailor content to the expectations of recruiters. The live format allowed students to apply the guidance immediately to their own resumes.

The session also addressed **LinkedIn Optimisation**, emphasizing the importance of a professional online presence. Students were encouraged to build a complete and credible profile, including a clear headline, summary, and skills section, and to use the platform for networking, visibility, and exploring opportunities.

Interview Readiness was highlighted as the natural extension of resume and profile preparation. Students were encouraged to understand the recruitment process, communicate their strengths with confidence, and maintain professional conduct, thereby connecting their preparation with the practical requirements of placement and selection.

The programme also provided an **Industry–Academia Connect**. By bringing a practitioner from the corporate relations and placements domain into the Department, the workshop gave students a realistic perspective on what employers expect and how they can prepare for those expectations while still on campus.

The half-day format allowed theory and practice to complement each other. Students were encouraged to engage with the resource person, apply the learning during the live workshop, and approach their final-year preparation with greater focus and direction.

The workshop was organized with the academic coordination of **Dr. Sheneela G C**. Her initiative in facilitating a focused career-readiness programme reflected her commitment to connecting students' academic development with their future professional requirements. By bringing an experienced external resource person into the Department, she provided students with an opportunity to gain practical perspectives on career preparation and employability.

The organizing committee also included **Dr. J. A. Charles, Director**, **Dr. Sheneela G C, Coordinator**, and **Prof. A. Delphine Valarina, President**. Their collective involvement supported the conduct of the programme and reinforced the Department's emphasis on preparing students with competencies that extend beyond subject-specific knowledge.

Dr. Sheneela G C's role as Coordinator was particularly significant in aligning the workshop with the developmental needs of students. Her focus on career planning, resume building, professional networking, and employability reflects a student-centred academic approach that seeks to prepare learners not only for examinations but also for the expectations of the wider professional world.

OUTCOMES OF THE SESSION

The programme contributed to the students' academic, practical, personal, and professional development. The key outcomes included:

- Students gained greater awareness of industry expectations and employability trends.
- Students understood how to use career insights to plan their own career direction.
- Students improved their resumes through guided, hands-on practice in the live workshop.
- Students learned how to build and optimise a professional LinkedIn profile.
- Students improved their understanding of interview readiness and recruitment processes.
- Students became aware of the value of a professional online presence and networking.
- Students were encouraged to identify their strengths and areas for continuous improvement.

- Students gained a broader understanding of placement readiness as a combination of knowledge, skills, communication, and professional presentation.
- The workshop encouraged students to approach their transition from campus to corporate life with greater preparation and confidence.
- The programme strengthened the Department’s focus on employability, placement readiness, and holistic student development.

OVERALL ASSESSMENT

The programme served as a meaningful academic and developmental initiative of the Department of B.Com (Computer Applications). By bringing industry expertise and practical career guidance into the academic environment, the workshop complemented classroom education and helped students prepare for the transition from campus to corporate life. The initiative reflected the Department’s continued emphasis on quality education, student-centred learning, employability, holistic development, and preparation for the changing requirements of higher education and professional life.

Co-Ordinator Of B.Com (CA)

Dr Sheneela G C