

RECLAM



SELL ME THE PEN

TUESDAY, 10 SEP 2024

**‘ARE YOU THE GREATEST SALESPERSON
AMONG US? COME PROVE IT’**

ATTRACTIVE PRIZES FOR THE WINNERS

SCAN FOR REGISTRATION



+919843002020;+91 82201 63083



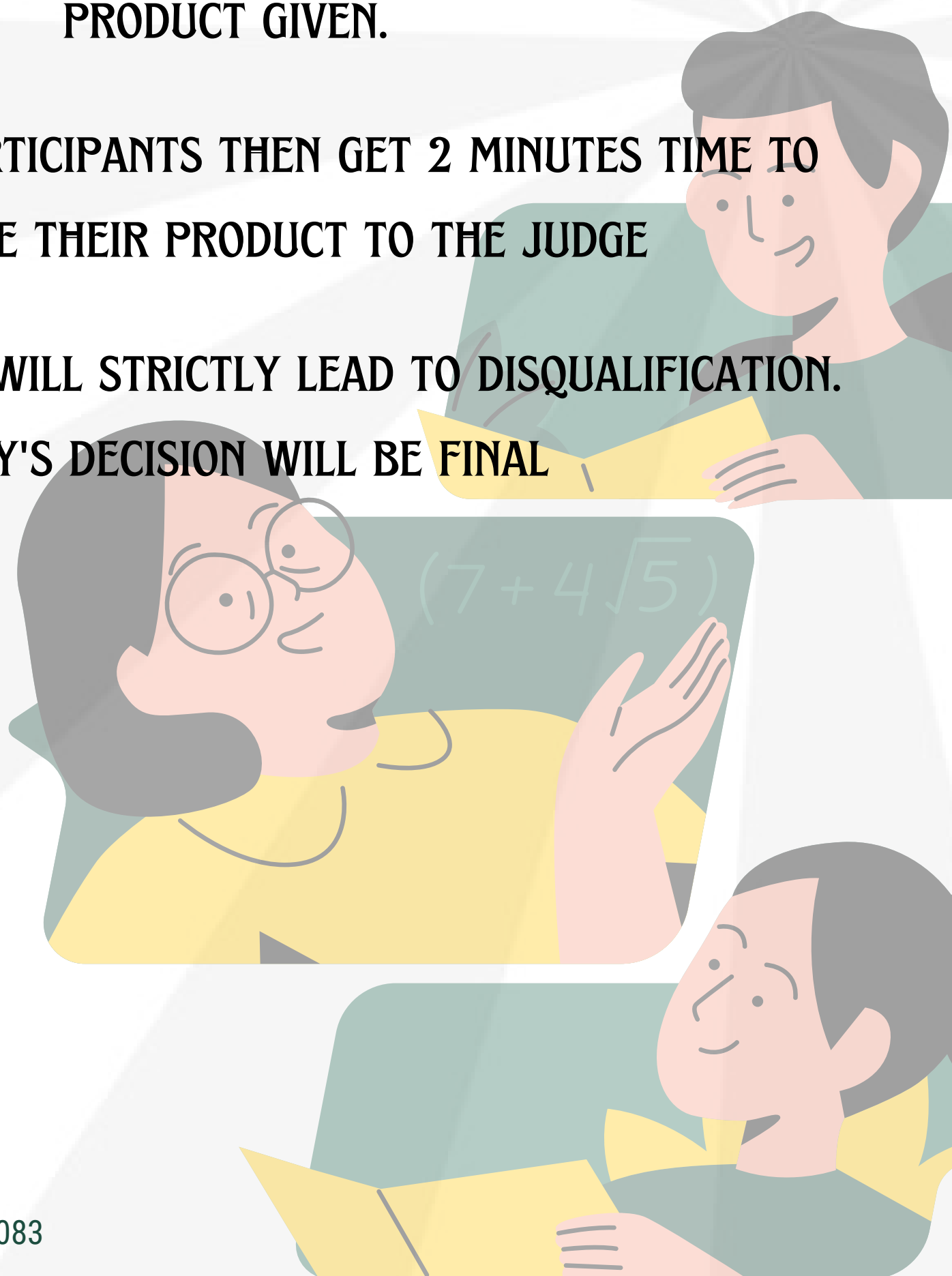
LIAC CONFERENCE HALL

Rules



TUESDAY, 10 SEP 2024

- EACH PARTICIPANT WILL BE GIVEN A PRODUCT TO SHOWCASE THERE TALENT TO SELL IT INFRONT OF THE JUDGE.
- PARTICIPANTS WILL GET A 3 MINUTES TO PREPARE ON THE PRODUCT GIVEN.
- EACH OF THE PARTICIPANTS THEN GET 2 MINUTES TIME TO SHOWCASE THEIR PRODUCT TO THE JUDGE
- ANY MISCONDUCT WILL STRICTLY LEAD TO DISQUALIFICATION.
JURY'S DECISION WILL BE FINAL



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LIAC CONFERENCE HALL

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI -34

DEPARTMENT OF B.COM (HONOURS)

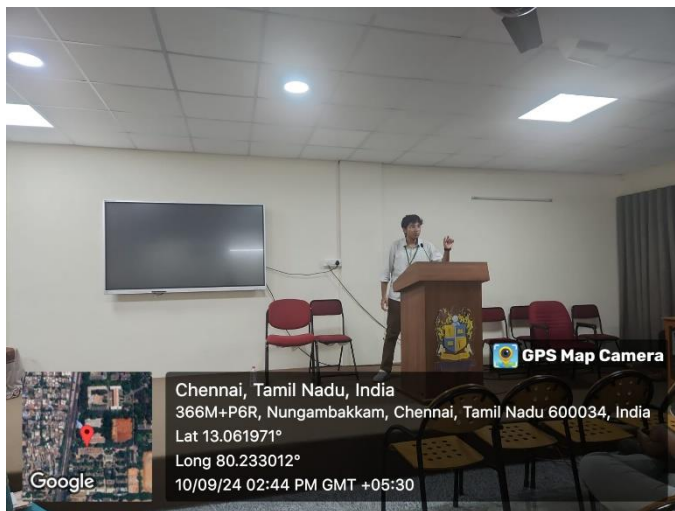
Sell Me the Pen Competition Report

On 10th September 2024, the "Sell Me the Pen" Competition organised by the REQLAM, the marketing society of the department of B.Com(Honours), took place. It brought together aspiring future sales professionals to showcase their abilities. The event was held at the LIAC conference hall between 1.30 pm to 3.00 pm. More than thirty participants competed, each given three minutes to prepare, followed by a two-minute showcasing time. The Competition was for all three years of the department.

The Competition aimed to provide a platform for individuals to demonstrate their sales skills. Participants came from different societies. The event was designed to encourage creativity and effective communication in sales presentations.

The participants were judged on four critical criteria: the clarity of their message, how well they engaged the audience, the level of innovation, and how well they handled questions from the judges. These criteria ensured a fair assessment of the overall effectiveness of each pitch. Dr Minothi and Dr. Reena acted as judges for the event.

The event attracted over 90 attendees from the B.Com Honours department, who asked thoughtful questions and participated in discussions with the participants. This interactive atmosphere added to the learning experience for everyone involved.



The Winners of the Competition were as follows:

1. Sammarth Bagree - 500 Cash Price.
2. Imran – 300 Cash Price.
3. Abel Giju Third Prize.

The winners were appreciated with a cash prize and certificate on Onam celebrations. In conclusion, the Competition was a great success. It not only gave participants a platform to showcase their skills but also offered them a chance to learn.

