



# LOYOLA COLLEGE [AUTONOMOUS]

*College of Excellence*

Chennai-600034

## DEPARTMENT OF B.COM. [HONOURS]

*Cordially Invites you to*

### QUANT-A-THON

A seminar on the power of aptitude for career progression.



**Mr. Rajesh Balasubramanian**

Founder-Director at 2IIM



04<sup>th</sup> DEC '24



12:15 P.M to  
01:15 P.M



VENUE : LIAC Conference Hall

**ORGANISING COMMITTEE**

Dr. Reena F  
Co-ordinator

Dr. R. Leema Rose  
Asst. Professor

Dr. Jerusha Irene D  
Asst. Professor

Dr. Minothi J  
Asst. Professor

# **Loyola College (Autonomous), Chennai- 34**

## **Department of B. Com. (Honours)**

### **QUANTAHON REPORT**

The session held on 4th December 2024 for the second and third year students of B.Com(Honours) provided valuable insights into pursuing an MBA, preparation strategies for management entrance exams, and understanding future career growth opportunities. The session was enriched by the presence of Mr. Rajesh Balasubramanian, an esteemed educator and mentor in the field of CAT preparation. His vast experience, academic background, and unparalleled achievements in CAT added immense value to the discussion. The session covered various aspects of MBA education, the importance of entrance exams, and strategies for success, leaving the participants motivated and well-informed.



The session began by addressing the question of "Why MBA?". Pursuing an MBA opens up opportunities for better pay and career advancement. It equips individuals with essential skills in leadership, management, and strategic decision-making, enabling them to excel in a competitive corporate world. Many professionals opt for an MBA to gain a broader perspective, achieve senior management roles, and secure financial growth in their careers.

The discussion then shifted to the best places to pursue an MBA in India, particularly focusing on the Indian Institutes of Management (IIMs). India boasts 21 IIMs, which are renowned for their high standards of education, experienced faculty, and excellent placement opportunities. Among the top IIMs are IIM Ahmedabad, IIM Bangalore, IIM

Calcutta, and IIM Lucknow, all of which are recognized for their rigorous curriculum and outstanding industry connections.

The session emphasized that the next 20 years will witness significant economic and industrial growth in India. This era is poised to be a time of development where being "smart" will become increasingly vital. Beyond hard work, individuals need to be efficient, adaptive, and strategic to stand out in a competitive environment. The ability to think critically, innovate, and adapt to changes will define success for future professionals.

To enter these prestigious management institutes, candidates need to take specific entrance exams. The key exams discussed were CAT (Common Admission Test), followed by other important tests like XAT, MAT, SNAP, CMAT, NMAT, and GMAT. These exams are gateways to top management programs across India and abroad, and their preparation requires dedication and a structured approach.

Special focus was given to CAT preparation. CAT is a challenging yet achievable exam with consistent effort and hard work. The syllabus is divided into three sections: Verbal Ability and Reading Comprehension (VARC), Data Interpretation and Logical Reasoning (DILR), and Quantitative Aptitude (QA). The session highlighted that CAT is crackable with a strategic approach. Candidates must practice regularly through mock tests, analyze their weaknesses, and manage time efficiently during preparation and the exam itself.

A detailed preparation strategy was also discussed during the session. Students were advised to prepare daily by allocating time to each section. Regular mock tests are essential to track progress and improve performance. Analyzing errors, refining strategies, and consistent practice are key to cracking CAT. Candidates should make the most of study materials, coaching support, and online resources to ensure systematic preparation.

While the IIMs are considered the pinnacle of management education, the session also covered other reputed MBA colleges in India. Some of these include XLRI Jamshedpur, FMS Delhi, SP Jain Institute of Management and Research (SPJIMR), MDI Gurgaon, ISB Hyderabad, SIBM Pune, and NMIMS Mumbai. These institutions also offer excellent academic programs, industry exposure, and placement opportunities.

The session concluded with a vote of thanks, acknowledging the efforts of Mr. Rajesh Balasubramanian for sharing his time, knowledge, and insights with the participants. His remarkable achievements and passion for teaching served as an inspiration for the students, leaving them motivated to take on the challenges of MBA entrance exams with confidence and determination.

