

CAJ APTITUDE TEST-CUM-INTERVIEW

Resource Person: CAJ Team

Date: 15.12.2022

Venue: Bertram Hall, Loyola College



As part of the admission process, applicants are keen on answering the questions during the aptitude test for the Certificate Program in Applied Journalism (CAJ) at the Bertram Hall, Loyola College on Thursday, December 15, 2022.

Applicants from across Tamil Nadu participated with great enthusiasm in the aptitude test and interview for the Certificate Program in Applied Journalism (CAJ) at the Bertram Hall, Loyola College, Chennai on Thursday, December 15, 2022. The CAJ is an initiative of the Tamil Nadu Skill Development Corporation in association with Loyola College, Chennai for young media aspirants.

Out of the total 1802 registered online, 571 candidates were applied for the program; and 228 appeared for the aptitude test-cum-interview.

After finishing an hour aptitude test, candidates were called for an interview, conducted by 8 panels – each consist of a Loyola faculty and media expert.

Apart from the entry level test (candidates to attach an essay with online application, not more than 300 words / 20 marks), candidates appeared for the aptitude test (which include 20 MCQs / 20 marks, English to Tamil translation - 20 marks and original summary on given topic - 20 marks) and interview (20 marks). 20 marks of the interview divided into 4x5 based on Rubrics method.

Prof. Malini, Director, LKK, Elayaperumal P. Project Head, CAJ and Ms. Anitha Kanagaraj, Project Coordinator organized the admission process in association with the faculties of LKK, Viscom and select senior media experts. The team was additionally supported and guided by Fr. Irudayaraj, HoD, Viscom and Prof. Alex Parimalam, Academic Coach.

Thanks to Rev.Fr. Jacob and Rev.Fr. Justin for the timely support to conduct the selection process. And, special thanks to Rev.Fr. Secretary and Rev.Fr. Principal for their continued support and valuable advice.



An applicant of the CAJ responding to a question of the panel member during the interview session.

Photo Courtesy: Loyola Web Team