

New Program at Loyola College - B.Com (Computer Applications)*

Be a Part of a Futuristic Career

- Business Analytics competencies and skills will be imparted.
- The program is designed to meet a growing need for graduates with a sound education in business and the specialist skills to help organisations understand their customers, forecast future demand and use big data to make effective decisions.
- Students will learn to use industry-standard analytics software and develop the mathematical skills required to gain insights from a range of data sources, including the internet and social media data.

Program Highlights:

- Learn the new age tools in Analytics domain that are in great demand
- Improve your problem solving and critical thinking skills
- Helps in building the skills for future career prospects
- Professional Training from Faculty with extensive corporate training experience.
- Access to hands-on Work-Shops, Guest Lectures and Industry interaction sessions
- Inbuilt globally recognized Analytics Qualification

****Subject to approval from University of Madras***

Loyola - International Academic Collaboration (LIAC)

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