

The author(s) and co-author(s) should register separately  
The registration fee for participants can be paid online.

Registration fee for research papers includes participation  
fee, lunch, refreshment and conference kit.  
Registration details for research Papers:

Corporates Rs. 3000 / 50 USD  
Academicians Rs. 2200 / 40 USD  
Research Scholars Rs. 2000 / 35 USD  
Payment Link: <https://bit.ly/37TKTAs>

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\*For Registration & further queries  
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## INTERNATIONAL CONFERENCE ON HUMAN CAPITAL INNOVATION AND ITS PRACTICES



6<sup>th</sup> MARCH - 2020

DEPARTMENT OF BUSINESS ADMINISTRATION  
LOYOLA COLLEGE  
CHENNAI - 600034  
TAMILNADU, INDIA

## LOYOLA COLLEGE

Loyola College, a Catholic Minority Institution, was founded by the Society of Jesus (Jesuits) in 1925, with the primary objective of providing University Education in a Christian atmosphere for deserving students irrespective of caste and creed. It started functioning in July 1925 with just 75 students on the roll in three undergraduate courses of Mathematics, History and Economics. Loyola College, though affiliated to University of Madras, became autonomous in July 1978. UGC awarded the status of "College with Potential for Excellence" on Loyola College in 2004 and confirmed the same in 2010. NAAC'S re-accreditation score in 2012 (third cycle) is 3.70 out of 4.00 CGPA. UGC has elevated Loyola College to the status of "College of Excellence" for the period spanning from 1<sup>st</sup> April 2014 to 31<sup>st</sup> March 2019. Loyola College has also been ranked number 6 in the NIRF ranking for Higher Education Institutions in India, released by the Ministry of Human Resource Development, New Delhi in the year 2018. The college has received 100 out of 100 points, on the parameter of research and professional practices.

## DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration was introduced in the year 1999. From its commencement the Department has been performing exceptionally well and achieving both in scholastic and non-collegiate activities. The department has secured its prominent position among the top ten Arts and Science Colleges in India. The Department of Business Administration cordially invites all the respondents, invitees and experts to the International Conference on

"HUMAN CAPITAL INNOVATION AND ITS PRACTICES"

## CONFERENCE BACKGROUND

This conference would provide us all the current trends and the latest innovation in Human Capital and its Practices. The main objective would be to edify upon the various transitions that have taken place in Human capital over the recent years and the impact of technology in the near future. We hope that this would benefit everyone by understanding the various aspects in this field. The feature of this conference integrates eminent speakers, successful business leaders around globally.

We hope that this would create a bigger platform to bridge the gap between the students, professionals and academicians in the areas of HR.

## TOP REASONS TO ATTEND

- » It can act as a source to enrich and update the skills of the stake holders of HR and create a rapport with people engaged in the field.
- » It would bring out a radical change among the people from present to future trends.
- » It gives a clear idea about Human Capital Innovation and Practices.

## KEY RESEARCH AREAS

Executive Development  
Career Planning  
Competency Mapping  
Audit & Appraisal

Conflict Management  
Conflict Resolution  
Counselling  
Relationship Management

Compensation & Benefits  
Equity Based Compensation  
Employee Productivity  
Compensation Policy

HRM for Global workforce  
Sustainability and HRM  
HR Governance  
Ethical HR

Recruitment & Staffing  
Employee Acquisition  
Personnel Planning  
Data - Driven Recruitment

Training & Development  
Flexibility and Adaptability  
Mobile Friendly Training  
Soft Skills

Labour & Legal Compliance  
Labour Law  
Employment Law  
Trade Union Relations

HRIS  
HR Analytics  
Artificial Intelligence  
Talent Management

Organization Culture & Climate  
Work Life Balance  
Organizational Communication  
Stress Management

Any other Topics related to Human Resource Management.

## GUIDELINES FOR PAPER SUBMISSION AND PRESENTATION

Strict adherence to the following guidelines is solicited:

- » Title Page: Title, Full name of the author(s), Designation, Affiliation and Contact Details.
- » An abstract not exceeding 100 words and minimum three Key Words.
- » Full paper must include Abstract, Research Objectives, Methodology, Major Findings, Implications and Key References.
- » Manuscript must be in English, prepared using Microsoft Word typed with 1 inch margin on all sides, 1.5 line space, Font-Times New Roman, Headings in bold, size: 12 points (Headings and text) Figures, Tables and charts must be original and not scanned copy. The paper should be based on original work and not published/presented before.
- » Full paper should be sent to this e-mail id:  
[ichcip2020@loyolacollege.edu](mailto:ichcip2020@loyolacollege.edu)
- » The selected papers will be allowed for presentation in the conference.
- » All Selected papers will be published in UGC - CARE listed Journal subject to the compliance with Journal guidelines, along with the terms and conditions with additional charges.
- » All correspondence should be sent via e-mail.
- » TA/DA will not be paid to the participants.

## IMPORTANT DATES

Last Date for Abstract	24 <sup>th</sup> January 2020
Last Date for Submission of Full Paper	30 <sup>th</sup> January 2020
Last Date for Paper Registration	5 <sup>th</sup> February 2020
Date of Conference	6 <sup>th</sup> March 2020

## REGISTRATION DETAILS FOR PARTICIPANTS ONLY

Participants	Online	Spot
Students	Rs.300 / 5USD	Rs.350 / 5 USD
Academicians	Rs.400 / 6 USD	Rs.500 / 10 USD
Corporates	Rs.700 / 10 USD	Rs.1000 / 15USD

Registration Link: <https://bit.ly/37TKTAs>