



LOYOLA COLLEGE  
(AUTONOMOUS)  
CHENNAI - 34



PG AND RESEARCH DEPARTMENT  
OF COMMERCE

GUEST LECTURE ON

**"INCUBATING IDEAS..  
DEVELOPING A PROJECT WITH DIFFERENCE"**



Resource Person :

*David Alexander*

**FOUNDER & CEO - ALEX INTERNATIONAL PRESCHOOL.**

FEBRUARY 24TH 2023  
10:00 AM

Dr. A. Marcus  
HOD - Commerce

Dr. S. Mahalakshmi  
Organizing Secretary

## LOYOLA COLLEGE (AUTONOMOUS)

### PG and RESEARCH DEPARTMENT OF COMMERCE

The Guest Lecture for the 2<sup>nd</sup> year B.Com and M.Com students was held on 24.02.2023 between 10.00 a.m and 11.00 a.m, The resource person was Mr. David Alexander. Founder and CEO of Alex International Pre-school, who delivered his lecture on the topic, "Incubating Ideas... Developing a Project with Difference".

The resource person shared the current trend in the business arena and the development of Artificial Intelligence that supports in incubating innovative ideas. He elaborated various stages in the entrepreneurial life by sharing his own experience he underwent in developing his project from scratch to the present level. He explained how to find the market gap and how to become an entrepreneur through the available space and opportunities. His sharing of the skills he acquired by experience and how he translated the challenges into achievements were very useful to the participants.

The students asked good number of questions and it was answered by the resource person. The knowledge sharing was highly appreciated by the students' participants and the program was well conceived and arranged by Dr. S. Mahalakshmi the course teacher for the paper "New Venture Creation and Small Business Management.

