



LOYOLA COLLEGE (AUTONOMOUS),  
CHENNAI - 600034

# ANNUAL REPORT (2024-25)



**PG & RESEARCH DEPARTMENT  
OF COMMERCE**

## **2024-2025**

A Year of Accomplishments.



# ANNUAL REPORT (2024-25)

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**Head of the Department: Dr. A. Xavier Mahimairaj**

The academic year 2024-2025 has been a dynamic and fruitful journey for the PG and Research Department of Commerce, Loyola College. The department continued its pursuit of academic excellence, research innovation, student engagement, and cultural enrichment under the guidance of our esteemed Head of the Department, Dr. A. Xavier Mahimairaj.

With a calendar full of activities, this year was marked by significant academic advancements, leadership development, and holistic learning. The following report outlines the major events and achievements of the department over the academic year.

## INAUGURATION - JULY 12, 2024

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The academic year began with the Inauguration of the Loyola Commerce Association (LCA) on July 12th, where newly elected office bearers took their oath of office. The event was presided over by Dr. Remigious Mary, who emphasized the importance of leadership, service, and responsibility in student life. This ceremony set a positive tone for the rest of the academic year.

## AVENSIS - JULY 26, 2024

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Our department's cultural showcase, Avensis, was conducted on July 26th. It served as a vibrant platform for students to express their creativity and talent through dance, music, theatre, and design. The event promoted teamwork, cultural awareness, and student engagement, making it a memorable day for all.

## **LOYOLA ALUMNI DAY - AUG 4, 2024**

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On August 4th, the department hosted an interactive session with alumni as part of Loyola Alumni Day, from 3:00 to 4:30 p.m. Former students shared their experiences, career journeys, and offered mentorship to current batches. The session strengthened the alumni-student connection and encouraged aspirational thinking among students.

## **PG GUEST LECTURE SERIES - AUG 5 & 7, 2024**

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To supplement classroom learning, the department organized guest lectures for First Year PG students:

- On August 5th, a session on "Investment in Shares and Derivatives" helped students understand financial markets and risk analysis.
- On August 7th, a lecture on "Strategic Marketing Management" explored competitive strategy, consumer behavior, and brand development.

These sessions enhanced academic learning with industry insights and practical exposure.

## **INDUSTRIAL VISIT - AUG 11-14, 2024**

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Second Year PG students participated in an industrial visit to Mysore and Coorg from August 11th to 14th, departing on the night of August 10th. The visit provided a hands-on understanding of industrial operations, logistics, and organizational structure. It also promoted team-building and experiential learning.

## **PTA MEETING - AUG 16, 2024**

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A Parent-Teacher Association Meeting was held on August 16th to discuss students' academic progress and overall development. Parents and faculty shared insights and feedback, contributing to better coordination and student welfare.

2024-25



## TEACHERS' DAY CELEBRATION – SEPT 5, 2024

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The department celebrated Teachers' Day on September 5th, paying tribute to the dedication and mentorship of faculty members. Students organized performances and presented tokens of appreciation, fostering a culture of gratitude and mutual respect.

## INTERNATIONAL CONFERENCE – SEPT 12-13, 2024

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A major academic highlight was the International Conference on "New Business Frontiers in the AI Paradigm", held on September 12th and 13th. Experts from academia and industry presented papers and conducted sessions on how artificial intelligence is transforming business strategies, operations, and customer engagement. The event underscored the department's commitment to staying at the forefront of academic and technological innovation.

## OVATIONS – SEPT 27-28, 2024

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Our students actively took part in Oventions, Loyola College's inter-departmental cultural fest held on September 27th and 28th. The department earned accolades in events such as debate, dramatics, and music, showcasing their well-rounded talents beyond academics.

## REMEMBRANCE OF J.R.D. TATA – OCT 14, 2024

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On October 14th, the department organized a session to remember J.R.D. Tata, focusing on his contributions to Indian industry, innovation, and ethical business practices. Students presented speeches and documentaries, reinforcing the importance of value-driven leadership.

2024-25



## **EMINENCE - DEC 13, 2024**

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Our department hosted Eminence, the intercollegiate cultural fest, on December 13th. With participation from over 20 colleges, the event was a vibrant celebration of creativity and competitive spirit. Events ranged from business quizzes to dance battles, and the fest concluded on a high note with wide appreciation from participants and guests alike.

## **CHRISTMAS CELEBRATION - DEC 17, 2024**

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A Christmas Celebration was held on December 17th, organized by the student council. It included carols, skits, and festive games, promoting unity, joy, and the Loyola spirit of inclusivity and service.

## **PONGAL CELEBRATION - JAN 11, 2025**

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The traditional Tamil harvest festival Pongal was celebrated on January 11th. Faculty and students wore traditional attire, shared Pongal dishes, and participated in folk games. It was a vibrant reminder of our rich cultural heritage.

## **E-SUMMIT - JAN 30, 2025**

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In collaboration with Shift II Commerce, the department conducted the Entrepreneurship Summit (E-Summit) on January 30th. The summit featured keynote speakers, startup showcases, and student business pitch competitions. It inspired budding entrepreneurs and promoted innovation and critical thinking.

## **GUEST LECTURE - FEB 19, 2025**

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A guest lecture on "Entrepreneurial Excellence" was held on February 19th for Second Year B.Com students. The session included case studies and personal stories of entrepreneurs, encouraging students to think beyond conventional career paths.



## SPORTS DAY – MAR 1, 2025

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The department took part in the college's **Sports Day** on **March 1st**, where students competed in various athletic events. The spirit of competition and fitness was celebrated with enthusiasm and sportsmanship.

## VALEDICTORY, WOMEN EMPOWERMENT & "PULSE" RELEASE – MAR 17, 2025

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The Valedictory Ceremony for final-year students was held on **March 17th**, combined with a session on Women Empowerment and the release of the department's annual magazine, "Pulse." The magazine featured articles, interviews, artwork, and department achievements. The event honored the contributions of outgoing students and faculty.

## BIZ LAUNCH – MAR 21, 2025

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The academic year concluded with **BizLaunch**, the national-level **Business Plan Submission Event**, held on **March 21st**. Inaugurated by **Rev. Fr. Louis Aroklaraj**, it attracted participation from across the country. The event focused on practical business ideas, innovation, and presentation skills, encouraging a real-world entrepreneurial mindset.

## CONCLUSION

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The academic year 2024-2025 has been one of **diversity, innovation, and collaboration**. From international conferences to festive celebrations and entrepreneurship summits, our students have grown intellectually, creatively, and socially. The dedication of faculty, support of alumni, and the enthusiasm of students have been the cornerstones of this successful year. We look forward to continuing this journey of excellence in the years to come.





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**Inauguration**

12th July, 2024

**Avensis**  
26th July, 2024

02



03

**Loyola Alumini day**  
- Department Interaction  
4th August, 2024

**1st PG Guest Lectures 1**  
5th August, 2024

04



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**1st PG Guest Lectures 2**  
7th August, 2024

**2nd PG Industrial visit**  
10- 13 August, 2024

06



07

**PTA meeting**  
16th August, 2024

**Teachers Day celebration**  
5th September, 2024

08



09

**International conference**  
12th & 13th September, 2024

**Ovations**  
28th & 29th September, 2024

10







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**Remembrance of Tata**

14 October, 2024

**Eminence**

13 December, 2024

12



13

**Christmas celebration**

17 December, 2024

**Pongal celebration**

11 January, 2025

14



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**PTA meeting**

25 January 2025

**E-Summit**

30 January, 2025

16

**ENTREPRENEURSHIP SUMMIT 2025**

Date: 30th January 2025

Venue: Bardeen Hall

17

**2nd B. Com 1 Guest Lectures**

19th February, 2025



18

**Sports day**

1 March, 2025



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**Valedictory & women empowerment, Pulse release**

17 March, 2025



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**Biz Launch**

21 March, 2025

