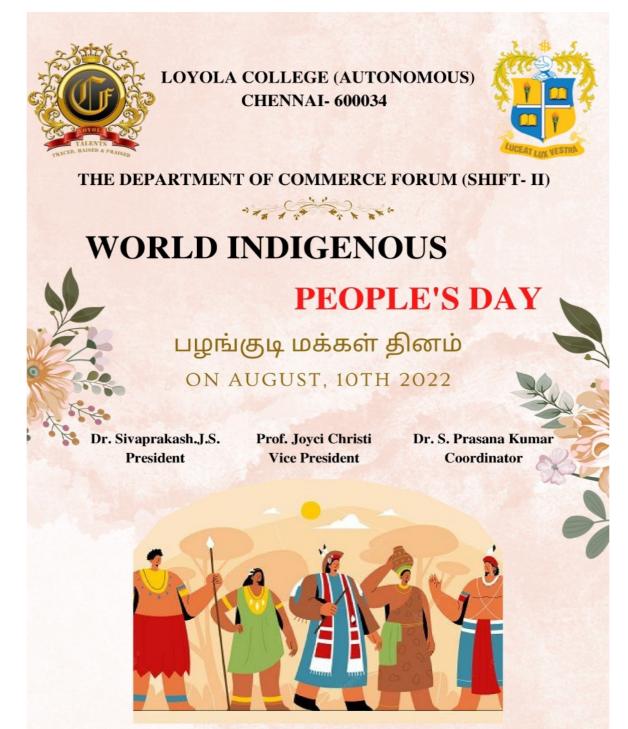




COMMERCE FORUM (2022-23)

INDIGENOUS DAY - REPORT ON THE EVENT 10th AUGUST, 2022

INVITATION



"The forest is not a resource for us, It is life. It is the only place for us to live".





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SCREENSHOTS OF THE EVENT



Joint Event Secretary Shirish Srinivasaraj (20-UC0-553) interacts with the students



Through the presentation of indigenous people, students observe indigenouscultures





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Students gain knowledge about indigenous people, their culture and lifestyle through presentations



Documentation Secretary Raakesh (20-UCO-376) explains the importance of World Indigenous Day





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In presence of prof. Amala Priya joint secretary Theaseus Anto Cooper (20-UCO-430) explains who areindigenous people



Joint Public Relations Secretary Rishe (20-UCO-357) explains the history of indigenous peoples in presence of Dr P. Mathan Kumar





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POSTER – INDIGENOUS PEOPLE'S DAY







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ABOUT THE EVENT

WORLD INDIGENOUS PEOPLE'S DAY – 10TH AUG, 2022

Time: 3rd hour of regular classes (3.20 pm-3.30 pm)

No. of participants: 1050 students (b.com. general)

OBJECTIVE

The main objective of this program is to let students know about indigenous people and theirplaces of residence, as well as why the day is celebrated by these people. As part of an initiative to raise awareness and encourage the preservation of their culture and way of life.

ABOUT THE EVENT

The Commerce Forum (CF) of the department of commerce (Shift-II) undertook to sensitize and celebrate "World Indigenous Day" organized the event for 3rd years, 2nd years, and 1st years of the department. This event was conducted during the third hour of regular classes for 10 minutes between 3.20 PM to 3.30 PM. Every year on the 9th of August around the world, World Indigenous People's Day is celebrated to brings awareness and to protect the basic rights of indigenous people across the globe.

The commerce forum initiated thisevent on August 10th, with a video rendering made by forum members, who also undertook the responsibility to explain to the individual class about the indigenous people's culture, the way they live, and the manner in which they respect and follow their forefathers' culture / tradition. As a result of this event, students understood about indigenous people's lifestyle, their struggles to survive, and the traditions that they have followed for centuries. This event also recognizes the achievements and contributions that indigenous people make to improve world issues. There are more than 370 million indigenous people spread across 90 countries. Indigenous peoples are 5% of the world's population but account for 15% of the world's extremely poor. There exist more than 5.000 indigenous communities and they speak around 4.000 different languages.

KEY TAKEAWAYS:

- 1. The role of women in the preservation and transmission of traditional knowledge.
- 2. Effect of colonialism on native people.
- 3. Insights and valuable lessons, developing compassion and appreciation for others.
- 4. Awareness on tribal people's growth and development in India and the facts about historical resources identified by them.
- 5. Acquaintance about tribal culture, their history, and how the UN has establishedlaws and regulations to protect them and their welfare.





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Following are the feedbacks received from the students on the 'Indigenous Day' program:

- 1. The event helped students understand indigenous people's contribution to society, their struggles to live, and how their culture plays an important role in the sustainable development of the environment.
- 2. They came to know about the tribal culture, their history, and how the UN established laws and regulations to protect them and promote their welfare.
- 3. This event helped to learn about women's role in preserving and transmitting traditional knowledge.
- 4. Indigenous Day a day that was something new to us through the video whichwas presented by our department, we were able to learn that indigenous day is a day celebrated to think and celebrate the old traditions and tribals who are examples of who we are.

VIDEO DRIVE LINK:

https://drive.google.com/file/d/1IMEdtZolZMhBw24ZKkAKcBe7M90t9APN/view?usp=drivesdk

Prof. R. Amala Priya Guiding faculty Prof. D. J. Joyci Christi Vice President Dr S. Prasana Kumar Coordinator