



**DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (Autonomous),
Chennai - 34.**



'GREEN CONSUMER DAY'- REPORT

28TH SEPTEMBER, 2021

E-INVITATION



The poster features a central illustration of a green globe with trees growing from it, held in a green hand. The background is light blue with a sun and birds. The text is in green and black, with a green border and leaf decorations.

**COMMERCE FORUM - DEPARTMENT OF COMMERCE
SHIFT - II
LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600034**

GREEN CONSUMER DAY

SEPTEMBER 28, 2021

**RELEASE OF PRE-RECORDED VIDEO ON 'GREEN CONSUMER DAY'
DURING THE 1ST HOUR OF REGULAR CLASSES**

**INVITING ARTICLES, SHORT STORIES, POEMS, QUOTES,
DRAWINGS, MIMES, AND MEMES FOR PUBLICATION**

SUBMISSION DEADLINE: SEPTEMBER 30, 2021
REGISTRATION AND SUBMISSION LINK ;
<https://forms.gle/PwWxUrqN3ossXSEp7>

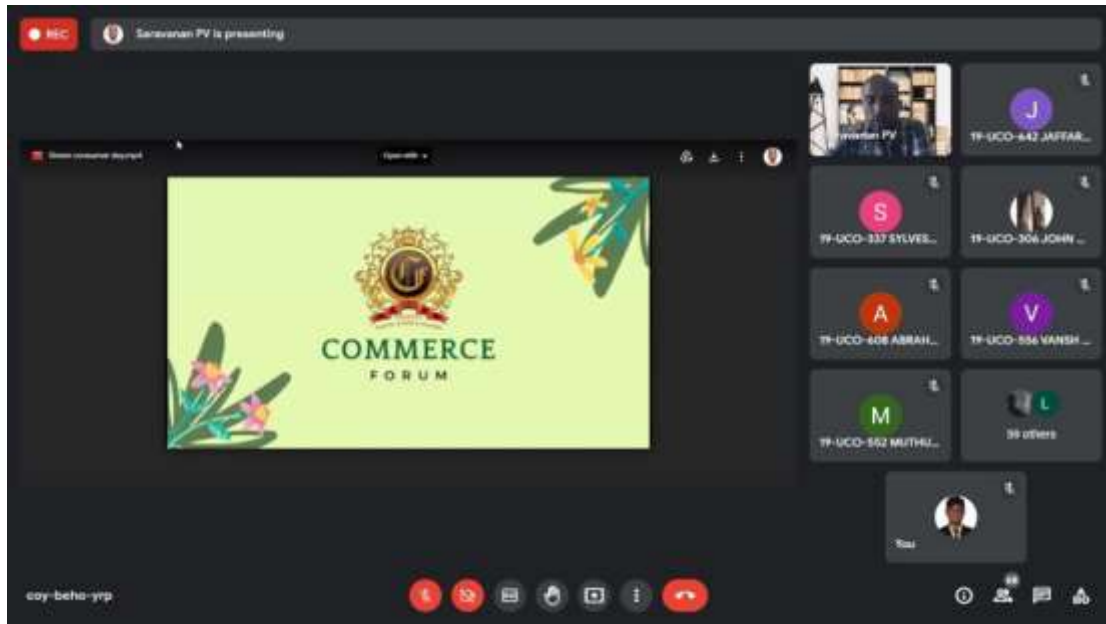
REDUCE REUSE RECYCLE



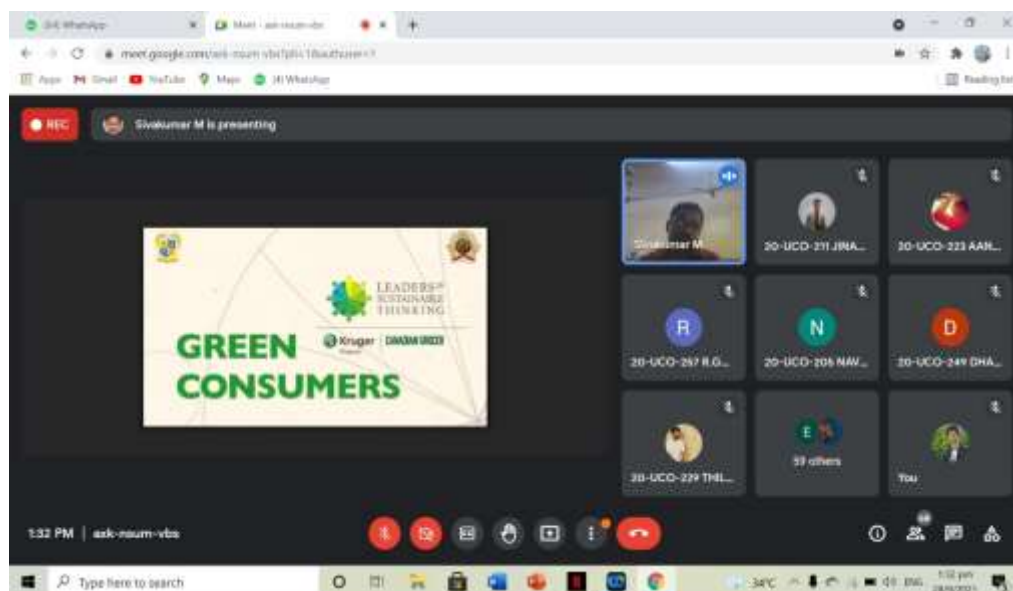
**DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (Autonomous),
Chennai - 34.**



SCREENSHOTS OF THE EVENT



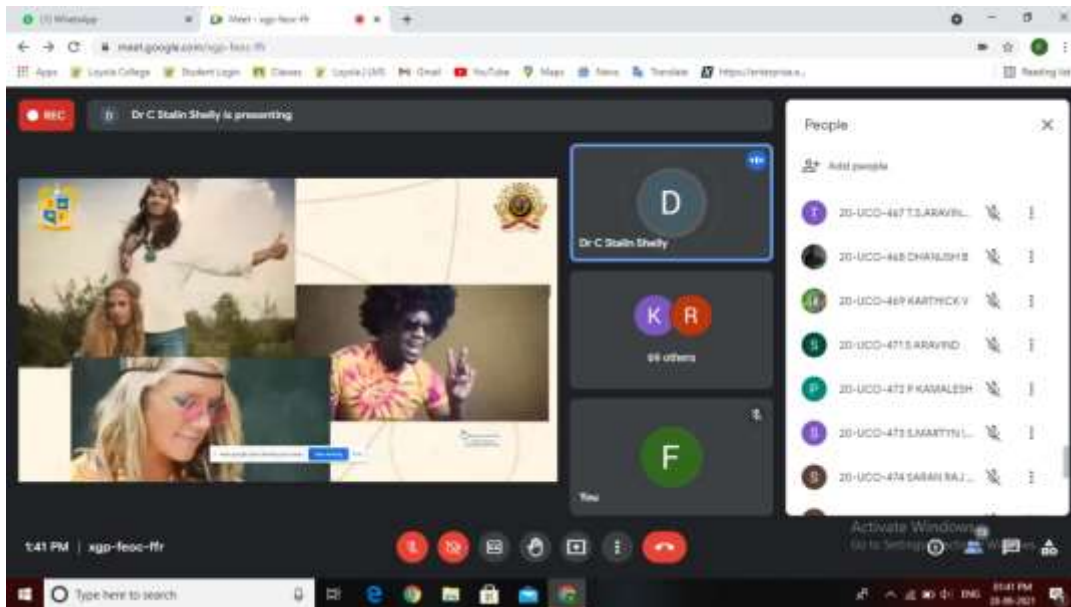
Introduction to the Event (GREEN CONSUMER DAY)



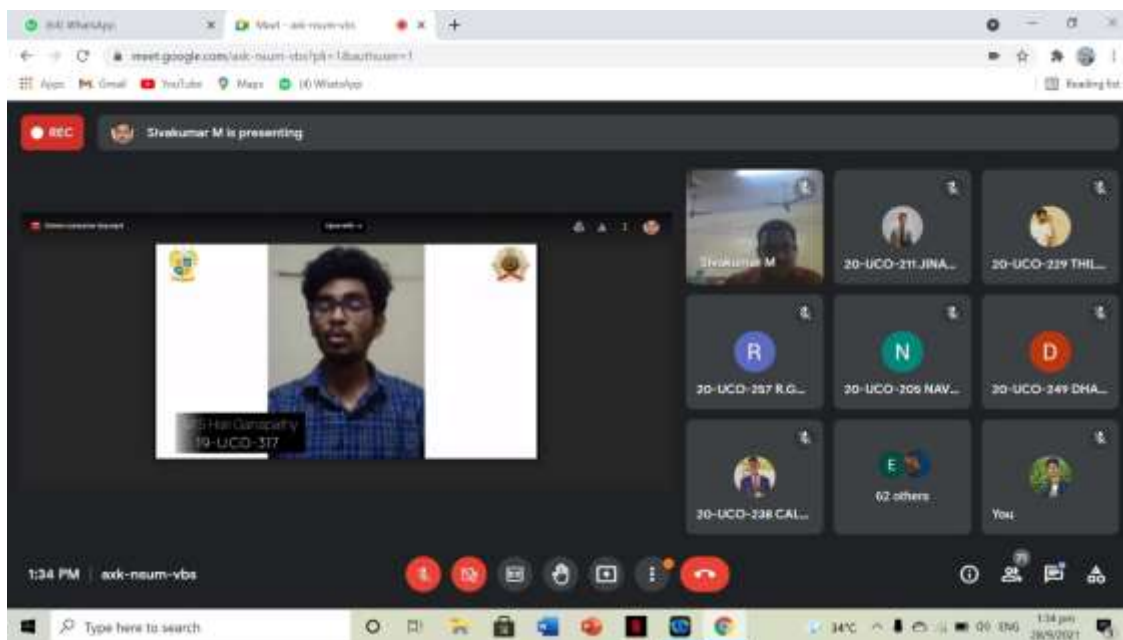
Presentation by Kruger Products



DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (Autonomous),
Chennai - 34.



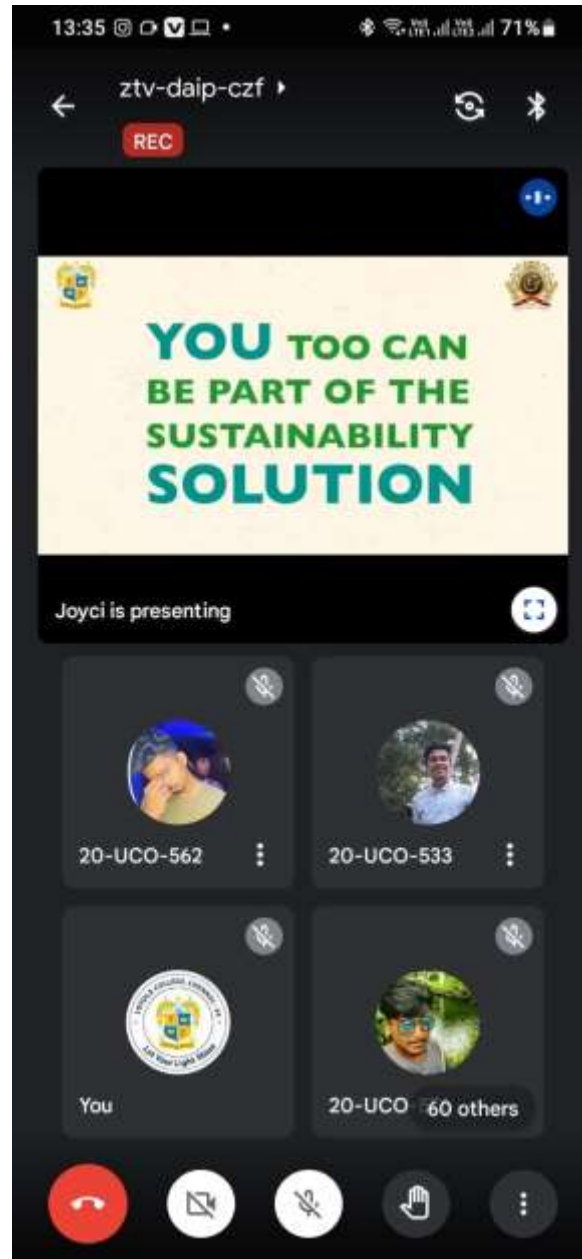
Presentation by Kruger Products



Speech by Mr. M.S. Hari Ganapathy (19-UCO-317) on the importance of role of green consumer in the environment.



DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (Autonomous),
Chennai - 34.



Conclusion



DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (Autonomous),
Chennai - 34.



Credits



**DEPARTMENT OF COMMERCE (SHIFT – II)
LOYOLA COLLEGE (Autonomous),
Chennai – 34.**



‘GREEN CONSUMER DAY’- REPORT

28TH SEPTEMBER, 2021

Date of Event: 28/09/2021

Time: 1.30PM TO 2.20 PM (1st hour of regular classes)

Platform: Google Meet (Virtual)

No. of Participants: 477

Pre-Recorded Video Link:<https://drive.google.com/file/d/1-A2S5ihlf99tD4JuAuV9suYM-Sn-3j0P/view?usp=drivesdk>

About the Event:

Loyola Commerce Forum (LCF) organized ‘GREEN CONSUMER DAY’ for the students of the commerce department through the virtual mode which was conducted during the first hour of regular classes. The auspicious day of 28st September was to create awareness and importance of recycling-reusing and reducing waste material. This event enlightened the students to purchase products that are environmentally-friendly or eco-friendly. The video mainly stated the importance of buying green products and following the 3Rs namely- Recycle, Reduce, Reuse

Sustainability Solutions

- Manufacturers and retailers need to work together.
- Consistent and clear education about green products.
- Green criteria need standards across product categories.
- Credible third parties can help consumers identify green products.
- One needs to understand that each and every one has a role to play in making the world a better place for the future generation. Being a green consumer makes the mission much easier.



DEPARTMENT OF COMMERCE (SHIFT - II)
LOYOLA COLLEGE (Autonomous),
Chennai - 34.



The video ended with the Quote

"If it can't be reduced, reused, repaired, rebuilt, refurbished, refinished, resold, recycled, or composted, then it should be restricted, designed or removed from production."

By Pete Seeger

The greatest threat to our planet is the belief that someone else will save it. So, it's our responsibility to be a green consumer. By being a green consumer, we can advocate for the efficient use of energy, which ultimately helps in saving money, reducing utility bills, lowering emissions of greenhouse gas, and enabling economies to meet the growing energy demands.

The following is the list of takeaways undertaken from the event

- Who is a green consumer?
- How to become a part of sustainable development
- Consistent and clear education on green products
- Make sure of buying products which are compatible with the process of reuse- recycle and reduce.

Prof. J. S. Siva Prakash
President

Prof. D. J. Joyci Christi
Vice President