

PG and Research Department of Commerce

ASSOCIATION ACTIVITIES 2023 - 2024

The following were academic and association activities conducted during 2023–2024 by PG and the Research Department of Commerce.

ASSOCIATION ACTIVITIES

INAUGURATION REPORT- LOYOLA COMMERCE ASSOCIATION

The Inauguration of the Loyola Commerce Association 2023-2024 was held on 22nd July 2023, Saturday at Beschi hall in Loyola College between 11.30 a.m. to 1.15 p.m. Mr. S. Aravind (Loyola Alumni), Venture Capitalist, Pacific North West, Canada was the Chief Guest for the day. The Chief Guest addressed the gathering and warmly shared his words of inspiration with the students, followed by release of proceedings of National Conference on Business for Social Impact. The Office Bearers for the year 2023-24 were honored with badges during the event. Mr.S. Aravind handed over the badges to the office bearers and wished them. After the presentation of badges, Dr. S. Remigius Mary, President, Loyola Commerce Association presided over the oath where the office bearers sworn to serve the Department truly and earnestly. Mr. L. Ezekiel Pious, the Department Secretary delivered the Agenda for the Academic year 2023-2024. The vote of thanks was rendered by Mr.J.Joe Gilbert, PG Secretary thanking the Almighty, Dignitaries, participants and volunteers who had supported and made the event a grand success.





LEADERSHIP PROGRAM

The PG & Research Department of Commerce organized a Leadership Programme on Wednesday, 26th July 2023 at Beschi Hall in Loyola College between 11.25 am to 01.15 pm. The Programme was organized to empower the office bearers with essential leadership qualities. Mr. S. Princely Samuel, Director of Placement and Training was invited to be the esteemed resource person for the day's event. The speaker imparted valuable leadership skills through engaging and diverse activities during the session. The insights shared during the session primarily focused on the essential 4Ps of leadership. The program concluded with participants not only gaining valuable insights but also experiencing a significant enhancement in their leadership qualities, thereby equipping them to navigate the complex challenges of today's dynamic environment more effectively.





FRESHERS DAY' 2K23:

To extend a warm welcome to the First Year UG & PG students, Fresher's Day was organised by the Loyola Commerce Department on 21st July 2023, Friday at Beschi Hall in Loyola College between 12.30 p.m. to 1.15 p.m. The Welcome Address was presented by Mr. Ezekiel Pious L, Department Secretary. Mr. A. Xavier Mahimairaj, Head of the Department extended his greetings to the freshers and inspired them by his words. An Audio Visual was played portraying the legacy of the Loyola Commerce Association. A Musical Performance was organized by the LCA Band to entertain the freshers. On the line, the seniors organized a Dance performance followed by Variety Entertainment. A Meme Video was presented to the students edited by the technical team. The Vote of thanks was rendered by Mr. J. Joe Gilbert, PG Secretary thanking the Almighty, Faculties, First Year Students and Organizers who made the event a grand success.

AVENSIS' 2K23.

Avensis an Intra-Department Cultural Competition organized to showcase and nurture the diverse talents inherent within the students. It was organized on August 2nd 2023. The various offline and online events were organized. The Winners were awarded with certificates as an honour to their Talents and skills.



EDUCATIONAL TRIP TO KARNATAKA BY PG II YEAR STUDENTS (22PCO)

The Department of Commerce organized an educational tour for the final year students of M.Com to Karnataka from 30th August to 2nd September 2023. They were accompanied by faculty members –Dr. A.Jesu Kulandairaj, and Dr. S.Remigius Mary. The group started their journey on 30th August from Chennai Central Railway station and reached Mysuru Junction on 31st August 2023. During the educational trip to Karnataka, the students also had the opportunity to have an Industrial Visit to Coorg Commodities and coffee curers, a coffee factory in Coorg. A brief introduction was given to the students about the factory after which they were taken around the factory and each process was explained.

OVATIONS' 2K23

Loyola College brings out the star every year that is hidden and undiscovered by conducting **OVATIONS** inter departmental rivalry in art form among departments. This year 2023- 2024 students of commerce shift -1 expressed their talents in dancing, singing, acting, shipwreck, channel surfing, on stage as well as off stage events on the theme **RENAISTAR – Rebirth**. Department of commerce shift 1 known for winning trophies continued the same under countless hurdles. With continuous efforts, sleepless nights and integrated minds, we banged the runners up on off stage events by winning and participating in 20 + events.

WEBINAR – INTERNATIONAL BUSINESS RESEARCH AND STRATEGICAL APPROACH

On the 25th of September 2023, a guest lecture was held on the topic “International Business Research and Strategical Approach”, the lecture commenced with an introduction about the Resource Person Ms. Thamaraiselvi Gajapathy, by Prof. Maria Joseph the Convenor of the program which was followed by the welcome address by Ms. Aarifa Khan II M. Com, who highlighted her expertise and set the platform for the valuable knowledge she would impart.

The guest lecture came to an end with an interactive Question and Answer session, The speaker clearly and patiently answered the questions raised by the students. The program came to an end with the vote of thanks by Ms. Arockia Infancy Soris II M.com student. This lecture empowered the participants to gain insights about the international business and the strategies being used by the companies.

WORKSHOP ON BUSINESS ANALYTICS

A hands-on Workshop on Business Analytics which was held on the twelfth of September, 2023 commenced with Dr. Remigius Mary, the Convenor of the workshop, welcoming the gathering and setting the tone of the workshop. The Resource Person, Dr. J Jerald Inico was introduced by Ms. Aarifa Khan, II M.com, who highlighted his expertise and set the stage for the valuable knowledge he would impart. The Workshop started with an introductory theoretical session into the basics of Business analytics. A thorough discussion of the types of analysis and the models used were discussed including Descriptive, Diagnostic, Predictive, Prescriptive, and Cognitive Analysis. A brief overview of the statistical models was presented which is crucial to Data analytics, followed by the basics of Machine Learning, a prominent field in data analytics, and was also introduced during this session. Subsequently, Dr. J Jerald Inico elucidated the intersection of Data analytics and Business management providing participants with valuable insights into in what manner data- driven decision-making can be integrated into business strategies. In summary, the workshop on Business Analytics was a well-rounded event that combined theoretical knowledge with practical application. It empowered participants with the skills and insights needed to harness the power of data analytics in the field of business management.

EMINENCE' 2K23

The PG & Research Department of Commerce organized Department Fest under the Title EMINENCE' 2K23 an Intercollegiate event. It was conducted on 16th December, 2023 at Bertram Hall. The Department festival was inaugurated in the presence of the Chief Guest, Mr. Pradeak Krishnamurthy, and Joint managing Director - KSR Freight forwarders Pvt Ltd. The event commenced with a prayer song by our PG Students. Dr. A. Xavier Mahimairaj, Head of the Department of the Commerce welcomed the gathering followed by introduction of the chief guest by Dr. Remigius Mary, President of Loyola Commerce Association. The Chief Guest then shared his thoughts to the students with his eloquent words. With an enthusiastic spark all the offstage and onstage events started in the allocated venues. An eclectic showcase of boundless skills, wisdom and talents unfolded as students from diverse colleges captivated the audience. In the esteemed company of judges, every event was meticulously evaluated, and the brightest talents were not just recognized but celebrated with well-deserved placements. "A good beginning sets the stage for a triumphant end, embracing the journey with a purpose and promise." Amidst the glitz and glamour, Mr. Kathir, a luminary in Indian cinema was present for the Valedictory of the Department festival. He is known for his directorial prowess in Tamil films. With eloquence, he imparted words of wisdom to the eager students. The triumphant winners basked in the glow of victory as they were adorned with trophies by our guest and cherished department staff. Concluding the day, Mr. Kiran Abraham S, Cultural secretary delivered a heartfelt vote of thanks, and the curtain fell with the resonance of the National Anthem, marking a spectacular finale to an unforgettable event. Number Of Colleges Participated: 15 Number Of Participants Attended: 520.



Christmas celebration

The Christmas celebration in the Commerce department was held on 20.12.2023 which provided insights into the aftermath of the event. Celebrating the Magic of Christmas through Music, Dance, and Drama" The Christmas program was a joyous celebration of the holiday season, bringing together all the students of the commerce department in a festive atmosphere filled with music, dance, and heartfelt performances. Fr. A. Chinnaparaj delivered a poignant and inspiring Christmas message to the audience which was so touching. With warmth and sincerity, he welcomed everyone into the sacred space, setting the tone for a reflective and joyous celebration of the birth of Jesus Christ. Father spoke eloquently about the humble circumstances surrounding the birth of Jesus in a lowly manger, highlighting the contrast between the world's expectations of a powerful and majestic savior and the reality of a vulnerable infant born to impoverished parents.

‘Empowering Women as Entrepreneurs and Leaders’

On 27th of February 2024, the PG and Research department of Department of Commerce, Loyola College organized a seminar titled, ‘Empowering Women as Entrepreneurs and Leaders’ in lieu with the need to encourage leadership and entrepreneurial talent. The event commenced with a prayer song by the department choir, which was followed by the Welcome address from the Head of the Department, Dr. A Xavier Mahimairaj, who emphasized inclusive empowerment of both genders and the role of men in Women’s empowerment.

The Chief guest, Dr.Vijaya Rani IAS, Additional Registrar of Co-operatives, Government of Tamilnadu, inaugurated the seminar by declaring that leadership demands more than just desire and dreams; it requires

sacrifice and resilience in the face of criticism. Through biographical accounts of Priyanka Chopra, Indra Nooyi, Avani Chaturvedi, and Marie Curie, she showcased the power of self-belief and perseverance. Dr. Vijaya Rani concluded with the importance of precise learning for greater opportunities, urging the audience to think bigger and redefine their notions of leadership.

The resource person, Mrs. Mahalakshmi Saravanan, founder of Women Entrepreneurs India, a TedX speaker and a Social Entrepreneur was introduced by Ms. Ramya N, II M.Com. The speaker opened the interactive session by stressing the importance of ‘listening’ as the primary skill for entrepreneurship. She advised incorporating ‘worry time’ into our schedules to anticipate, address and ponder over the challenges. Hailing from a small village in Ooty, she stated that education had been a rewarding investment. She credited her father and her husband as key ‘push’ factors to her success, advocating for men to provide equal support to empower women. She urged the audience to cultivate expertise in areas such as AI, networking, communication, and adaptability. She concluded by underscoring the significance of self-belief and networking, daring to dream big, and setting goals with unwavering confidence. The session came to an end with an interactive Q&A session with the students.

Finally, the resource person, Mrs. Sandhya Dinesh, Global Human Resources Program Manager of Freshworks and a member of an NGO- SHE, was introduced by Ms. Annie Maria Anil, II M.Com. She narrated four anecdotes from her career incorporating life lessons and real-time challenges faced by a corporate woman. She articulated the need to earn a seat at the table despite the defiance and displeasure towards a female superior/colleague



‘Approaches for Competitive Exam Mastery’

On the 5th of March 2024, the PG and Research department of the Department of Commerce, Loyola College organized a workshop titled, ‘Approaches for Competitive Exam Mastery’ in view of the need to facilitate students to crack competitive exams effectively.

The resource person, Dr.C. Sekhar, Rt. Professor of Mathematics, Aditanar College of Arts and Science Thiruchendur commenced the workshop by declaring that one must simply observe and pour thought into each aspect of a problem. He simplified formulas and got to the root of the solution in each aspect/section of competitive exams. The resource person explained and deconstructed problems under the heads of Time, Calendar, Age, Work man hours, Propositions analysis, Blood relation, Data interpretation, and Mathematical reasoning in a two-part session that included a snack and lunch break.

"Business Conclave" Event

The Department of Commerce at Loyola College organized the much-anticipated "Business Conclave" event on March 6, 2024, in the prestigious Beschi Hall. The primary objective of this event was to provide students with valuable insights from top professionals in the field. The event featured Mr. Pradeep Kulkarni, Chairman of ICSI, and Mrs. Sandhya Ganesh, Global HR Program Manager, as esteemed chief guest. The event was hosted by Hanif, Ajay and Roshan, and witnessed enthusiastic participation from students and professors of the Commerce Department. The event commenced with Hanif extending a warm welcome to the gathered audience and welcoming the chief guests. First, Mr. Sreejith, a member of ICSI accompanying Mr. Kulkarni, engaged the audience interactively, shedding light on the dynamic nature of the Company Secretary course. He emphasized the need for hard work to complete the course and elucidated the functions of a CS in a company. The speech concluded with valuable insights into the role of a Company Secretary.

Mr. Pradeep Kulkarni, the chief guest, was then invited to share his perspectives on the CS course. He highlighted the values associated with being a CS. Mrs. Sandhya Ganesh, upon taking the stage, shared her views on the Human Resources department, delving into the functions of an HR manager and addressing questions about the impact of AI on the role of HR managers. Her speech was informative and concluded with heartfelt thanks to the department for the invitation. The "Business Conclave" event proved to be an enriching experience for all attendees, providing students with valuable knowledge and perspectives from the industry's top professionals.



VALEDICTORY OF LOYOLA COMMERCE ASSOCIATION

The Valedictory Ceremony of the Loyola Commerce Association 2023-2024 was held on 08th March 2024, Friday at Beschi hall in Loyola College between 11.30 a.m. to 1.15 p.m. Mr. Navin Bajaj Senior Vice President and Cluster Head, Motilal Oswal Private Wealth Management was the Chief Guest for the day. The Valedictory Ceremony began with the prayer song to invoke the presence of God followed. The welcome address was presented by Dr. S. Remigius Mary, President of Loyola Commerce Association. Mr. L. Ezekiel Pious, the Department Secretary, took the stage to present the captivating Annual Report. With flair and enthusiasm, he unveiled the remarkable journey of the Loyola Commerce Association throughout the academic year 2023-2024. From academic triumphs to cultural splendor and sporting victories, each frame of excellence painted a vibrant picture of our collective achievements. Dr. A Xavier Mahimairaj, Head of the Department delivered an extensive discourse to the students, during which he adeptly conveyed his invaluable insights and his experiences with the department. On the line, The Pulse Magazine Volume 03 was unveiled in the esteemed presence of dignitaries, marking yet another milestone in our journey of academic and creative excellence. The Office Bearers and students who contributed significantly during the year 2023-24 were honored with mementos during the event as a token of appreciation for their enormous work and contribution to the department.



GUEST LECTURES

A guest lecture on “E-Filing of Income Tax Returns – ITR1 & ITR 4 was delivered by Dr.S.Varadharaj, Head of the Department, Research Advisor in commerce, Govt Arts and Science College, Preumbakkam, Chennai. The event was organized by Dr.M.Salathiyar on 26th February 2024 from 12:15 to 1:15 pm.

A guest lecture on “Digital Banking” was delivered Mr.Samir, Senior Consultant, WIPRO. The event was organized by Prof. Hendry Ruban on 7th March, 2024 from 12:25 to 1:15 pm.

A guest lecture on “Indian Consumer Buying Behaviour” was delivered Dr.Sanjay Vincent Gnanamanickam, Assistant Professor, School of Management, Mount Carmel College, Bangalore. The event was organized by Dr. S. Emaldarani on 7th March, 2024 from 11:30am to 12:25pm.

A guest lecture was organized for the second year B.Com students on “ Financial Modeling” on 8th March, 2024 from 9:10 to 10:05. Mr.Glenn Roger Carr, Finmark Trainers India Pvt Ltd was the resource person. The programme was organized by Dr. S. Emaldarani

STAFF ACHIEVEMENTS

Dr.A.Xavier Mahimairaj has been elected to the Senate of the University.

Best Professor Award - Dr.A.Xavier Mahimairaj, Tamil Nadu Trader’s Service Association for the year 2023 -2024. Best Professor Award - Dr.L.Solomon Raj, Tamil Nadu Trader’s Service Association for the year 2023 -2024.

Best Professor Award - Dr.J.Arul Suresh, Tamil Nadu Trader’s Service Association for the year 2023 -2024.

STUDENTS ACHIEVEMENTS

AGNES MARIA AMUDHARASI F, has qualified the UGC-NET for eligibility for Assistant Professor held on 07.12.2023 for December 2023 in the subject COMMERCE

Waseem Khan and Sanjai S Passed the foundation course of the Institute of chartered Accountant of India with distinction during the academic year.