



LOYOLA COLLEGE (AUTONOMOUS)
COLLEGE OF EXCELLENCE

THE DEPARTMENT OF B. COM [COMPUTER APPLICATIONS]
ORGANIZES

**THE INTERNATIONAL FDP ON
“AI RE-WRITES HR”**



INNOVATION

ETHICS

TRANSFORMATION

19 - 25 November 2025

MODE : ONLINE

FREE REGISTRATION
(LOYOLA COLLEGE FACULTIES)

Register Now:



CLICK HERE

ABOUT LOYOLA

Loyola College, Chennai, founded on June 15, 1925, by Rev. Fr. Francis Bertram SJ of the Society of Jesus (Jesuits), is a Catholic minority institution affiliated with the University of Madras. It began with just 75 students in three UG programs—Mathematics, History, and Economics—and became one of India's first autonomous colleges in 1978.

Rooted in Jesuit values of quality, justice, and service, Loyola provides holistic education aimed at the "formation of mind, heart, and hand," fostering global outlook and leadership with a focus on marginalized communities.

Recognized under UGC Sections 2(f) & 12(B) since 1956, Loyola has earned distinctions such as College with Potential for Excellence (2004, 2010), College of Excellence (2014–2019), and SIRO (2010). It received A++ NAAC accreditation (CGPA 3.55) in 2021 and UGC autonomy extension (2022–2032).

In 2024–25, Loyola offers 24 UG, 21 PG, and 15 Ph.D. programs to over 12,000 students, supported by 364 faculty (242 Ph.D.s). It ranks among India's top institutions—4th Best Autonomous College (Education World 2024) and top 5 nationally in several disciplines according to India Today and The Week 2025.

ABOUT B.COM CA

The Department of B.Com (Computer Applications), established in 2020, aims to provide quality education that integrates commerce and technology. The program equips students with strong business acumen, analytical thinking, and computational skills to help organizations understand customer behavior, forecast demand, and make data-driven decisions using big data and analytics tools.

With a curriculum blending commerce, programming, and data analytics, the department emphasizes industry-oriented learning through experienced faculty, hands-on workshops, and guest lectures by industry experts. Regular seminars, case studies, and interactive sessions ensure students stay updated with evolving industry trends.

Designed around emerging technologies and ethical values, the program nurtures both technical expertise and holistic growth, enabling graduates to meet the dynamic global challenges and contribute meaningfully to society.



FDP - AT A GLANCE

The Faculty Development Program on “AI Rewrites Human Resource” explores how artificial intelligence is revolutionizing every facet of human resource management. From reshaping recruitment through predictive algorithms and intelligent chatbots to redefining performance management with real-time analytics, the sessions highlight the deep integration of AI into modern workplaces. Experts discuss adaptive learning systems that personalize employee training, ethical and legal considerations surrounding algorithmic fairness and data privacy, and the strategic transformation of HR roles as automation takes over routine tasks. Together, these perspectives offer a comprehensive view of how AI is empowering HR to move beyond administration and become a driver of organizational innovation and culture.

SPEAKERS



Mr Dirk Petermans

Lecturer in Human
Resources Management,
UCLL Belgium



Dr S Shanthi

Associate professor,
Stella Maris College



**Mr Stephen Joyce
Arokiasamy**

Business Analysis Leader,
EPAM Systems



Ramya Shrikrishnan

Vice President-People Excellence
Arche Global Private Limited



Dr. B. Chinna Muthu

M.Com., M.Phil., Ph.D
Assistant Professor, MCC

SESSION LINE UP

**19
NOVEMBER**

**3-4 PM
MR DIRK**

AI IN RECRUITMENT AND TALENT ACQUISITION

- Use of AI tools for candidate sourcing, resume screening, and predictive hiring.
- How algorithms reduce (or reinforce) bias in hiring decisions.
- Chatbots and virtual assistants in candidate engagement.

**20
NOVEMBER**

**7-8 PM
DR SHANTHI**

AI IN LEARNING AND DEVELOPMENT (L&D)

- Adaptive learning platforms using AI to personalize training.
- Skill gap analysis through machine learning.
- Gamification and virtual reality (VR) for immersive corporate learning.

**21
NOVEMBER**

**7-8 PM
MS RAMYA**

ETHICAL, LEGAL, AND PRIVACY CONCERNS IN AI-BASED HR SYSTEMS

- Data privacy and consent in employee monitoring.
- Algorithmic transparency and fairness.
- The balance between automation and human judgment in HR decision-making.

**24
NOVEMBER**

**7-8 PM
DR CHINNA
MUTHU**

TRANSFORMING HR ROLES: FROM ADMINISTRATIVE TO STRATEGIC THROUGH AI

- How AI frees HR from routine tasks to focus on strategy and culture.
- The evolving competencies HR professionals need in the AI era.
- Human-AI collaboration in organizational decision-making.

**25
NOVEMBER**

**7-8 PM
MR STEPHEN**

AI-DRIVEN PERFORMANCE MANAGEMENT AND EMPLOYEE ANALYTICS

- Real-time performance tracking and data-driven feedback.
- Predictive analytics for identifying high performers and attrition risks.
- AI tools for personalized employee development and career paths.

REGISTRATION GUIDELINES

TARGET GROUP

- RESEARCH SCHOLARS
- FACULTIES

DELIVERABLES

- CERTIFICATION

Register Now:

CLICK HERE



<https://erp.loyolacollege.edu/loyolaonline/conference>

Loyola College - Online Registration Portal for
Conference / Workshop / Seminar

PROCESS

- REGISTER AS NEW USER
- IF YOU ALREADY HAVE AN ACCOUNT, SIGN IN
- SIGN IN WITH **USER ID AND PASSWORD** AFTER VERIFICATION OF YOUR EMAIL ID
- CLICK '**CONFERENCE WORKSHOP REGISTRATION**'
- SELECT '**AI RE-WRITES HR [FACULTIES OF LOYOLA COLLEGE]**'
- SAVE REGISTRATION
- FREE ENROLLMENT OFR LOYOLA COLLEGE FACULTIES
- YOU HAVE SUCCESSFULLY REGISTERED

FOR FURTHER CLARIFICATIONS CONTACT:

DR SHENEELA GC - + 91 89391 11780 - sheneela@loyolacollege.edu
DR MARIA SELVI - +91 9884359324 - mariaselvi@loyolacollege.edu
SUDHAN - +91 88070 71383

PATRONS

REV. DR ANTONY ROBINSON SJ
RECTOR

REV. DR D. THOMAS ALEXANDER SJ
SECRETARY & CORRESPONDENT

REV. DR A. LOUIS AROCKIARAJ SJ
PRINCIPAL

MR. L. JOSEPH AROCKIASAMY
DEPUTY PRINCIPAL

DR. G. JOY SAMUEL DHANRAJ
VICE PRINCIPAL - ADMIN

DR JA CHARLES
DIRECTOR, LIAC

PROGRAM CO-ORDINATORS

DR SHENEELA GC
CO-ORDINATOR
B.COM CA

DR MARIA SELVI
ASST PROFESSOR
B.COM CA

FACULTY ORGANISERS

MR KALAIARASAN C
ASST PROFESSOR
B.COM CA

MS SAFOORA BEGUM
ASST PROFESSOR
B.COM CA