

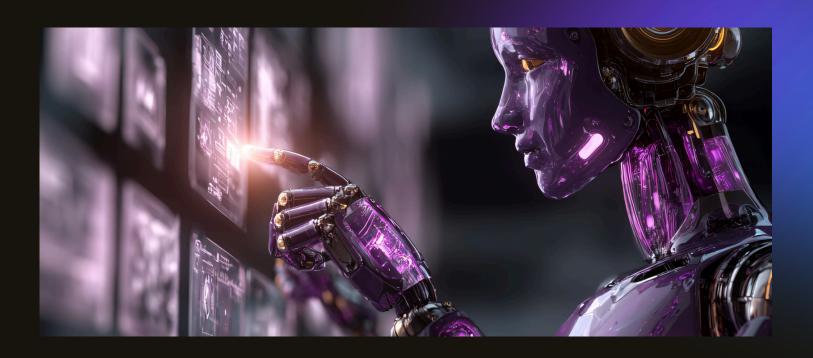




LOYOLA COLLEGE (AUTONOMOUS) **COLLEGE OF EXCELLENCE**

THE DEPARTMENT OF B. COM (COMPUTER APPLICATIONS) **ORGANIZES**

THE INTERNATIONAL FDP ON "AIRE-WRITES HR"



INNOVATION

ETHICS

TRANSFORMATION

19 - 25 November 2025

MODE: ONLINE

FREE REGISTRATION (LOYOLA COLLEGE FACULTIES) Register Now:



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ABOUT LOYOLA

Loyola College, Chennai, founded on June 15, 1925, by Rev. Fr. Francis Bertram SJ of the Society of Jesus (Jesuits), is a Catholic minority institution affiliated with the University of Madras. It began with just 75 students in three UG programs—Mathematics, History, and Economics—and became one of India's first autonomous colleges in 1978.

Rooted in Jesuit values of quality, justice, and service, Loyola provides holistic education aimed at the "formation of mind, heart, and hand," fostering global outlook and leadership with a focus on marginalized communities.

Recognized under UGC Sections 2(f) & 12(B) since 1956, Loyola has earned distinctions such as College with Potential for Excellence (2004, 2010), College of Excellence (2014–2019), and SIRO (2010). It received A++ NAAC accreditation (CGPA 3.55) in 2021 and UGC autonomy extension (2022–2032).

In 2024–25, Loyola offers 24 UG, 21 PG, and 15 Ph.D. programs to over 12,000 students, supported by 364 faculty (242 Ph.D.s). It ranks among India's top institutions—4th Best Autonomous College (Education World 2024) and top 5 nationally in several disciplines according to India Today and The Week 2025.



ABOUT B.COM CA

The Department of B.Com (Computer Applications), established in 2020, aims to provide quality education that integrates commerce and technology. The program equips students with strong business acumen, analytical thinking, and computational skills to help organizations understand customer behavior, forecast demand, and make data-driven decisions using big data and analytics tools.

With a curriculum blending commerce, programming, and data analytics, the department emphasizes industry-oriented learning through experienced faculty, hands-on workshops, and guest lectures by industry experts. Regular seminars, case studies, and interactive sessions ensure students stay updated with evolving industry trends.

Designed around emerging technologies and ethical values, the program nurtures both technical expertise and holistic growth, enabling graduates to meet the dynamic global challenges and contribute meaningfully to society.

FDP - AT A GLANCE

The Faculty Development Program on "AI Rewrites Human Resource" explores how artificial intelligence is revolutionizing every facet of human resource management. From reshaping recruitment through predictive algorithms and intelligent chatbots to redefining performance management with real-time analytics, the sessions highlight the deep integration of AI into modern workplaces. Experts discuss adaptive learning systems that personalize employee training, ethical and legal considerations surrounding algorithmic fairness and data privacy, and the strategic transformation of HR roles as automation takes over routine tasks. Together, these perspectives offer a comprehensive view of how AI is empowering HR to move beyond administration and become a driver of organizational innovation and culture.

SPEAKERS



Mr Dirk Petermans
Lecturer in Human
Resources Management,
UCLL Belgium



Dr S Shanthi Associate professor, Stella Maris College



Mr Stephen Joyce Arokiasamy Business Analysis Leader, EPAM Systems



Ramya Shrikrishnan
Vice President-People Excellence
Arche Global Private Limited



Dr. B. Chinna MuthuM.Com., M.Phil., Ph.D
Assistant Professor, MCC

SESSION LINE UP

19 NOVEMBER

3-4 PM MR DIRK

AI IN RECRUITMENT AND TALENT ACQUISITION

- Use of AI tools for candidate sourcing, resume screening, and predictive hiring.
- How algorithms reduce (or reinforce) bias in hiring decisions.
- Chatbots and virtual assistants in candidate engagement.

20 NOVEMBER

7-8 PM DR SHANTHI

AI IN LEARNING AND DEVELOPMENT (L&D)

- · Adaptive learning platforms using AI to personalize training.
- · Skill gap analysis through machine learning.
- Gamification and virtual reality (VR) for immersive corporate learning.

21 NOVEMBER

7-8 PM MS RAMYA

ETHICAL, LEGAL, AND PRIVACY CONCERNS IN AI-BASED HR SYSTEMS

- Data privacy and consent in employee monitoring.
- Algorithmic transparency and fairness.
- The balance between automation and human judgment in HR decision making.

24 NOVEMBER

7-8 PM

DR CHINNA MUTHU

TRANSFORMING HR ROLES: FROM ADMINISTRATIVE TO STRATEGIC THROUGH AI

- How AI frees HR from routine tasks to focus on strategy and culture.
- The evolving competencies HR professionals need in the AI era.
- Human-AI collaboration in organizational decision-making.

25 NOVEMBER

7-8 PM

MR STEPHEN

AI-DRIVEN PERFORMANCE MANAGEMENT AND EMPLOYEE ANALYTICS

- Real-time performance tracking and data-driven feedback.
- Predictive analytics for identifying high performers and attrition risks.
- AI tools for personalized employee development and career paths.

REGISTRATION GUIDELINES

TARGET GROUP

- RESEARCH SCHOLARS
- FACULTIES

DELIVERABLES

CERTIFICATION

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https://erp.loyolacollege.edu/loyolaonline/conference

Loyola College - Online Registration Portal for Conference / Workshop / Seminar

PROCESS

- REGISTER AS NEW USER
- IFYOU ALREADY HAVE AN ACCOUNT, SIGN IN
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- CLICK 'CONFERENCE WORKSHOP REGISTRATION"
- SELECT 'AI RE-WRITES HR ['FACULTIES OF LOYOLA COLLEGE']
- SAVE REGISTRATION
- FREE ENROLLMENT OFR LOYOLA COLLEGE FACULTIES
- YOU HAVE SUCCESSFULLY REGISTERED

FOR FURTHER CLARIFICATIONS CONTACT:

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DEPUTY PRINCIPAL

MR. L. JOSEPH AROCKIASAMY DR. G. JOY SAMUEL DHANRAJ VICE PRINCIPAL - ADMIN

> DR JA CHARLES DIRECTOR, LIAC

PROGRAM CO-ORDINATORS

B.COM CA

DR SHENEELA GC DR MARIA SELVI CO-ORDINATOR ASST PROFESSOR B.COM CA

FACULTY ORGANISERS

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